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Francois Truffier named President of Synerlink

Brings years of leadership experience in international manufacturing to the Barry-Wehmiller packaging company



Francois Truffier has been named the new President of Synerlink.

PARIS — Oct. 12, 2018 — Synerlink, a Barry-Wehmiller packaging company, is pleased to introduce Francois Truffier as its new President. Synerlink, based in Paris, is a supplier of packaging technology for the food, beverage and dairy industries, including: form-fill-seal and fill-seal machines for cups and bottles, end-of-line solutions, complete packaging line integration and aftermarket support (spare parts, field service and equipment upgrades).

Truffier comes to Synerlink with an extensive track record of building and growing global equipment businesses. He is consistently recognized as a customer-centric leader whose values are aligned with Barry-Wehmiller's philosophy of Truly Human Leadership.

"Francois' leadership style and experience, his background in international manufacturing, and his commitment to meeting or exceeding customer expectations, are just the characteristics we were looking for to guide the Synerlink business," said Carol O'Neill, Group President of BW Packaging Systems. "Synerlink is uniquely positioned for growth in the fill-seal and form-fill-seal markets and we feel Francois has the vision and leadership skills to help the business reach its full potential."

Truffier recently served as Vice President, Global Parts for the Terex Corporation, where he served as Vice-President, Global Marketing, Product and Commercial Strategy. Truffier also held leadership roles in John Deere and Snecma (now the Safran Group.) He has a Master's in Engineering from Arts et Métiers ParisTech

and received his Master's in Business Administration from the Wharton School at the University of Pennsylvania. He is a Six Sigma Black Belt and has a leadership certification from the Center for Creative Leadership in Colorado Springs.

"What attracted me to a Barry-Wehmiller company is the caring culture. It's what makes Barry-Wehmiller special," Truffier said. "I'm excited to be part of a company that puts people and performance in harmony. With the entire team at Synerlink, I really want to extend that care and culture of service to our current customers and to expand our service to many more companies."

Truffier, along with other Synerlink representatives, will be in the BW Packaging Systems booth, S-2100, at Pack Expo 2018, Oct. 14-17 at McCormick Place, Chicago Ill.

Synerlink is one of five Barry-Wehmiller businesses represented in BW Packaging Systems, which also includes Accraply, BW Flexible Systems, BW Integrated Systems and Pneumatic Scale Angelus. Through their diverse capabilities, these companies can collectively provide everything from a single piece of equipment to fully integrated, tailor-made packaging line solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

Synerlink was acquired by Barry-Wehmiller in 2013. Since then, a number of companies have been added under the Synerlink umbrella to expand its portfolio of offerings, including Axone Systems of Troyes, France; Dinieper of São Paulo, Brazil; Dairy Pack of Logroño, Spain, and Sogameca of Le Mans, France; and Ermi of Dreux, France.

ABOUT SYNERLINK

Synerlink, a Barry-Wehmiller Packaging Systems company, is a trusted supplier of fillers for dairy products, and other food and beverages, as well as a leader in the design and manufacture of state-of-the-art integrated packaging lines for ultra-clean, extended shelf-life and aseptic products. With a global approach to packaging design, project management and complete line testing before shipment, Synerlink ensures maximum performance warranty for our customers. The company's complete packaging lines offer a broad range of solutions, including form-fill-seal lines and fill-seal machines (preformed cups), filling and dosing modules, and end-of-line robotic solutions, such as collating and overwrapping, picking, crating and palletizing. For more, go to synerlink.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.