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Synerlink Names John Koke as US General Manager



PUISEUX PONTOISE, France — Jan. 14, 2015 — Eric Lesbats, CEO of Synerlink, a Barry-Wehmiller Company, is pleased to announce that John Koke has joined the organization to expand business growth within the United States. As general manager, his responsibilities will include sales, service, customer service and logistics for this critical market. Koke will be based out of Synerlink's new U.S. office in Duncan, SC, sharing a facility with Synerlink's sister company, Hayssen Packaging Systems.

"The U.S. market is one of our most important markets, both in terms of existing business and growth opportunities for Synerlink. We are delighted to have someone of John's experience and leadership abilities in this key role," said Lesbats.

Koke brings to Synerlink an extensive background in equipment innovation and packaging. His 22 years with Sealed Air Corporation included roles such as leader of the electrical engineering R&D team for the Product Care Division, and leader of the equipment business and the global equipment R&D team for the Asian Pacific Food Care/Cryovac Division. Most recently, his work with the New Business Development team was instrumental in identifying new technologies and business for Sealed Air.

"My goal is to work with our North America customers and the global Synerlink team to provide excellent customer service, real innovation and unprecedented value in this exciting market space," Koke said. "I have known the Barry-Wehmiller organization for almost a decade now and have always admired the company for its people-centric culture and values. It is easy to find companies that have great slogans written on their lobby walls. It is another thing entirely to find a company who lives those slogans out in such an exceptional way!" Koke said.

Koke has a bachelor's degree from the University of Connecticut with a double major in electrical engineering and computer science. He has a master's degree in Management of Technology from Rensselaer Polytechnic Institute. He has several patents on packaging equipment, systems, and software.

About ARCIL & SYNERLINK

Arcil S.A., headquartered in Paris, France, designs and manufactures state-of-the-art integrated form-fill-seal (FFS) packaging lines. With more than 25 lines delivered every year in five continents, Arcil is the world leader for single portion, ultra-clean packaging of fresh dairy products and desserts. Arcil is primarily known as a FFS packaging equipment provider for the fresh dairy industry. With the Synerlink organization, it offers a broad range of packaging solutions through four product lines: Arcil and Dinieper, form/fill/seal equipment, Dosil filling equipment (dosing) and Aprium end-of-line equipment.

Synerlink was launched by Arcil in 2009 to meet customers' growing need for integrated packaging solutions. Synerlink manages the creation of complete lines, from project management, through automation services, line testing and shipment. For more information, go to www.synerlink-engineering.com.

About BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. Our balanced approach to the market is made possible through ten interactive divisions: [Accraply](#), [Barry-Wehmiller International \(B-WI\)](#), [BW Container Systems](#), [BW Papersystems](#), [Design Group](#), [Hayssen Flexible Systems](#), [Paper Converting Machine Company \(PCMC\)](#), [PneumaticScaleAngelus](#), [Synerlink](#) and [Thiele Technologies](#).



By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2 billion organization with 8,000-plus team members united by a common belief: to use the power of business to build a better world. To see how, go to barry-wehmiller.com.