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# Agri-food packaging leader Synerlink has become a key partner to the dairy and dessert industry in Israel

*BW Packaging Systems company showcasing innovative dairy technology at Pack Expo Las Vegas*



*Various dairy products are filled on Synerlink lines.*

PARIS — Sept. 20, 2019— Synerlink, a Barry-Wehmiller Packaging Systems company, will share its success in sectors including the Israeli dairy and dessert industry during [Pack Expo Las Vegas](#), held September 23 to 25, 2019 (booth C-1800). With innovative solutions that support customers' growth, Synerlink offers a wide range of technologies for medium- and high-production rates through leading machine brands Arcil, Dairypack and Ermi, among others.

Three key players in the Israeli dairy market have recently invested in Synerlink's bottle- and cup-filling technology:

- **Tnuva** utilizes Synerlink aseptic machinery for its drinkable yogurt and flavored milk products, as well as for cottage cheese filling and two-layer, dessert-cup filling.
- At **Strauss Dairy**, Synerlink machines thermoform and fill products, and perform two-stage lid-sealing of pre-filled, two-compartment cups for both yogurt and chocolate beads.
- **Tara Dairy** uses Synerlink complete lines to package conical dessert cups that contain whipped cream and apply OPS (oriented polystyrene film) labels to products, as well as package stirred fruit yogurts and apply paper labels.

Synerlink aims to build upon these customer relationships, while exploring dairy and dessert opportunities in other regions.

"It's a great source of pride for our team members to be rewarded with our customers' trust," Synerlink Sales Director Gilles Demare said. "In fact, there are now many non-dairy projects in progress with these companies, as well. We're ready to meet these challenges, and we look forward to future endeavors across the globe."

## ABOUT SYNERLINK

Synerlink, a Barry-Wehmiller Packaging Systems company, is a trusted supplier of fillers for dairy products, and other food and beverages, as well as a leader in the design and manufacture of state-of-the-art integrated packaging lines for ultra-clean, extended shelf-life and aseptic products. With a global approach to packaging design, project management and complete line testing before shipment, Synerlink ensures maximum performance warranty for our customers. The company's complete packaging lines offer a broad range of solutions, including form-fill-seal lines and fill-seal machines (preformed cups), filling and dosing modules, and end-of-line robotic solutions, such as collating and overwrapping, picking, crating and palletizing. For more, go to [synerlink.com](http://synerlink.com).

## ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).