

FOR IMMEDIATE RELEASE

For additional information, please contact:
Rich Rogals, Sales Director
Rich.Rogals@pcmc.com

2300 South Ashland Ave.
P.O. Box 19005
Green Bay, WI 54307-9005 USA

t. (920) 494-5601
f. (920) 494-8865
pcmc.com

PCMC's Impact 2016 sets record attendance for Fusion C unveiling



Green Bay, Wis. – August 15, 2016 – More than 275 people showed up at Paper Converting Machine Company's global headquarters in Green Bay, Wisconsin on August 3 for Impact 2016, featuring the unveiling of the converting leader's newest innovation: Fusion C press. The event showcased a live curtain drop introducing PCMC's brand new machine as well as interactive demonstrations so visitors could experience the Fusion C and other technology in the flexographic printing industry.

The Fusion C is loaded with fast make-ready and waste-saving features, and has a smaller footprint and fewer parts--saving space and cost for flexographic printers. Accessibility and ease of use, coupled with PCMC's commitment to quality in design and manufacturing, make the Fusion C a unique offering in the market.

In the afternoon, customers received a live demonstration of a Fusion board press, followed by the opportunity to view other machines in various build cycles. Attendees had direct access to a select group of industry suppliers and PCMC team members from all parts of the company.

"It was an exceptional show," said Greg Collins, vice president engineering and graphics for C-P Flexible Packaging. "It was the most professional and well organized vendor demonstration I have been involved in. It was great to be back at PCMC and see all the exciting changes in their operations and product line."

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. Its comprehensive product offering includes rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses serving the flexible packaging, prime label and carton converting industries.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2+ billion organization with 11,000-plus team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.