

FOR IMMEDIATE RELEASE

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PCMC names Andy Piotter as Business Development Manager, Packaging Systems He will lead the creation of a new tissue business segment



Andy Piotter joins PCMC as Business Development Manager, Packaging Systems.

GREEN BAY, Wis. — Feb. 1, 2021— Paper Converting Machine Company (PCMC)—a division of Barry-Wehmiller and a leading supplier of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide—is pleased to announce that Andy Piotter has accepted the position of Business Development Manager, Packaging Systems.

In this role, Piotter will develop the company's new packaging systems division, which will specialize in creating dynamic, comprehensive and efficient tissue packaging systems for customers around the world.

Piotter brings more than 35 years of experience in developing complete packaging systems for a variety of industries. He joins PCMC after being extensively involved in engineering, sales, and business management and development.

"Andy's expertise and customer relationships are exactly what PCMC needs as we launch this new business segment," said Jason Hilsberg, Tissue Sales Director for PCMC. "Creating comprehensive, effective and thoughtful packaging systems requires a unique

understanding of technology, capital equipment and the ever-changing tissue environment—and Andy brings all of that, in addition to a passion for customer service. We're thrilled to have him join our team."

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.

