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PCMC and MicroDynamics announce strategic partnership

Customers now can streamline anilox and gravure roll care by bundling cleaning and analysis technology

GREEN BAY, Wis. — Jan. 25, 2018 — Paper Converting Machine Company (PCMC)—a division of Barry-Wehmiller and a leading supplier of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide—is pleased to announce a strategic partnership with MicroDynamics. The two industry-leading companies are teaming up to provide customers with the option to include MicroDynamics' 3DQC RollScope as part of a bundled package with PCMC's Meridian laser anilox cleaner.

The Meridian uses a powerful laser to clean anilox cells without damaging them, resulting in a superior clean, improved print quality, reduced waste and a longer life for anilox rolls.

The 3DQC also reduces waste and downtime, making this bundled package an attractive option for customers. By quickly scanning the surface of anilox and gravure rolls, the 3DQC provides the measurement of cell volume that achieves repeatable results better than plus or minus 1 percent. Featuring microscope control, data collection and a visualization database, the 3DQC's MicroScan software monitors the volume as the roll wears and reviews the measurement history, enabling customers to precisely track every roll.

"I'm very excited that we're able to team up with the industry leader of analysis technology," said Rodney Pennings, Printing, Coating and Laminating Sales Director for PCMC. "We're thrilled to offer our customers this state-of-the-art tool that will help instill quality control in their tooling inventory, as well as enhance their repeatability. We are looking forward to this collaboration and creating additional value for customers."

"This opportunity to partner with PCMC is ideal for MicroDynamics, as we promote quality across the printing industry," said Brent Zurcher, Product Engineer at MicroDynamics. "Being able to pair our technologies means offering streamlined and costeffective process control for customers."

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to <u>barrywehmiller.com</u>.

ABOUT MICRODYNAMICS

MicroDynamics designs and manufactures high-performance inspection microscopes for the printing industry. Two decades of experience and innovation have enabled MicroDynamics to make the fastest, most accurate instruments for printing quality control. Volume and other parameters critical for the packaging, label and coating industries can be measured quickly and efficiently. For more information, visit microdynamics.net.



