

## **FOR IMMEDIATE RELEASE**

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## **PCMC names Windell McGill as Product Launch Manager**

Print industry veteran joins PCMC's print business segment



Windell McGill brings rich print industry knowledge to PCMC, where he will serve as Product Launch Manager.

GREEN BAY, Wis. — March 31, 2023 — Paper Converting Machine Company (PCMC)—which specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide—is pleased to announce that Windell McGill has joined the organization as the Product Launch Manager for its print business segment.

Bringing more than 25 years of print industry experience to PCMC, McGill will oversee product management, product launch and brand expansion for all PCMC print products and services.

"I was drawn to this opportunity because I've had a long relationship with PCMC and have always been impressed by the culture, team members and well-engineered assets," stated McGill. "I look forward to helping craft new solutions that will enhance productivity for the flexible packaging market."

Prior to joining PCMC, McGill was Managing Partner of ePac Atlanta, a provider of custom, high-quality flexible packaging solutions and digital printing services. Before that, he served as Business Segment Manager for flexible packaging at HP Indigo. McGill's

extensive experience also includes more than 15 years with Advanced Vision Technology, a provider of camera-based inspection equipment for the packaging market, where he held a variety of sales roles before being named President-Americas.

"I'm thrilled to have Windell join our team," said Rodney Pennings, PCMC's Director of Sales—Printing, Coating and Laminating. "His print industry knowledge and expertise will be tremendous assets to our sales and product development teams, as we collaborate to deliver value-added solutions that support our customers' growth."

McGill will operate from his office in Atlanta.

## ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

## **ABOUT BARRY-WEHMILLER**

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.5 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.

