

## FOR IMMEDIATE RELEASE

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## PCMC to bring its advanced Meridian laser anilox cleaner to Labelexpo Americas 2018

*Live demonstrations of the Award for Innovation finalist will be held throughout the show*



*The Meridian laser anilox cleaner saves customers time and money, with fast cleaning speeds and superior cleaning results.*

GREEN BAY, Wis. — Sept. 17, 2018 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, will be showcasing its Meridian laser anilox cleaner at Labelexpo Americas 2018 (booth 1343), held Sept. 25 to 27, 2018, in Rosemont, Illinois. Attendees may stop by the PCMC booth at 10 a.m., 11 a.m., 2 p.m. and 4 p.m. for the duration of the show to view live demonstrations of the Meridian, which cleans anilox cells without damaging them by using a powerful laser to vaporize deposited particles inside of the cells. The Meridian has been named a finalist for the Award for Innovation, one of the key categories of the Label Industry Global Awards 2018.

With its patent-pending laser technology, the Meridian deeply cleans chrome and ceramic rolls of any line screen without causing surface wear, achieving like-new surface conditions at unprecedented speeds, many times increasing efficiency by 300 percent or more. Backed by PCMC's superior customer service and support, the Meridian provides printers and converters with an advanced one-pass cleaning solution.

"We're very excited to welcome people into our booth to experience the innovative Meridian firsthand," said Rodney Pennings, Printing, Coating and Laminating Sales Director. "I think they'll be impressed by its technology, speed and effectiveness."

### ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).