

## FOR IMMEDIATE RELEASE

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# PCMC to bring its Meridian laser anilox cleaner to Labelexpo Europe

## *Live demonstrations will be held throughout the show*



*A sustainable cleaning technology with a very low environmental impact, PCMC's Meridian laser anilox cleaner improves print quality and extends the life of anilox rolls.*

GREEN BAY, Wis. — Aug. 12, 2019 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, will be showcasing its [Meridian laser anilox cleaner](#) at Labelexpo Europe (booth 11C36), held 24 to 27 Sept., 2019, in Brussels. This is the first time the Meridian will be showcased with live demonstrations at this show.

Attendees may visit the PCMC booth anytime to watch as the Meridian quickly deep-cleans anilox cells by using a laser to remove deposited particles inside of the cells. This cleaning technology extends the life of anilox rolls and does not require any chemicals, sodium bicarbonate, polymer beads, water or detergents—making it a sustainable cleaning technology with a very low

environmental impact. PCMC's newest Meridian models are designed for the narrow web market and include a new internal traversing vacuum system.

"We're very excited to welcome people into our booth to view the new innovations on our Meridian firsthand," said Rodney Pennings, PCMC's Printing, Coating and Laminating Sales Director. "I think they'll be impressed by its technology, speed and effectiveness."

### ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).