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PCMC announces Dave Kessenich as Sales Director



Green Bay, Wis. — Dec. 19, 2016 — Paper Converting Machine Company (PCMC)—a leading supplier of high-performance converting machinery for the global tissue, nonwovens, package-printing and envelope-manufacturing industries—is pleased to announce that Dave Kessenich has accepted the position of Folding International Sales Director.

In his new role, Kessenich will drive the product and sales strategy for the nonwovens product line of PCMC, a division of Barry-Wehmiller, while continuing to enhance the company’s overall success.

“We’re excited to have Dave lead our folding team,” said Mark Zastrow, Vice President of Sales and Marketing at PCMC. “His experience, knowledge and demonstrated success within the industry are a perfect blend to strengthen our sales team and our family of nonwovens products. A longtime and active steward of our customers’ trust, Dave also strives to support those he leads with thoughtful guidance and focused mentorship.”

Kessenich joined PCMC 28 years ago, and was most recently a Regional Sales Manager for the folding team.

“PCMC having the industry-leading technology for nonwovens equipment allows us the privilege of working with a global customer base,” said Kessenich. “I’m looking forward to getting more involved with our international customers and helping fuel our successes together.”

Kessenich will operate from PCMC’s headquarters in Green Bay.

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and envelope-manufacturing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2-plus billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.