

FOR IMMEDIATE RELEASE

For additional information, please contact: Nicole Onesti, *Senior Communications Specialist* nicole.onesti@pcmc.com 2300 South Ashland Ave. P.O. Box 19005 Green Bay, WI 54307-9005 USA t. +1 (920) 494-5601
pcmc.com

PCMC launches fully modular ION digital conversion system

New flexible inkjet printing solution provides high-speed superior print quality and a flexible platform



PCMC's new ION digital conversion system supports many platforms, including labels, folding cartons, flexible packaging and more. GREEN BAY, Wis. — Feb. 25, 2021 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, has announced the launch of its <u>ION digital conversion system</u>.

This new flexible inkjet printing solution provides superior print quality for many platforms, including labels, folding cartons, flexible packaging and other specialty printing markets. With industry-leading 1600 by 1585 dpi native resolution, the system can print in various modes at speeds up to 668 feet per minute.

The ION digital conversion system is powered by <u>Memjet's DuraLink® technology</u>. DuraLink combines long-life printheads, pigment ink and flexible modules that can be configured from 8.5-inch print widths up to 60 inches. DuraLink's aqueous pigmented ink-set offers a durable, water and light-fast solution for a variety of digital print needs. With these features, PCMC can quickly and easily develop solutions for high-volume commercial, packaging and industrial printing markets.

The ION is a fully modular system and is available as a mono-color print-bar and fullcolor printing platform with expanded gamut printing.

"We are excited to add ION digital to our product portfolio," said Rodney Pennings, PCMC's Printing, Coating and Laminating Sales Director. "The combination of PCMC's vast experience in flexographic printing with Memjet's breakthrough inkjet technology results in a powerful solution for our customers in a variety of print and packaging markets."

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, <u>Everybody Matters: The Extraordinary</u> <u>Power of Caring for Your People Like Family</u>. To learn more, go to <u>barrywehmiller.com</u>.

ABOUT MEMJET

Memjet is a global leader in the development of digital inkjet technology that brings an unmatched combination of speed, simplicity and affordability, transforming what is possible in color printing. Memjet is privately held, and it maintains corporate offices in San Diego and has other locations in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. For more information, please visit <u>memjet.com</u>. Follow Memjet on LinkedIn and Twitter @memjet.

