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For additional information, please contact:
Heidi Hilbert, *Senior Marketing Specialist*
heidi.hilbert@pcmc.com

2300 South Ashland Ave.
P.O. Box 19005
Green Bay, WI 54307-9005 USA

t. +1 (920) 494-5601
pcmc.com

PCMC opens state-of-the-art Packaging Innovation Center

Modern facility will be hub for latest flexographic print and package converting technologies



PCMC opened its Packaging Innovation Center in April with a ribbon-cutting ceremony attended by more than 70 customers, suppliers and area supporters.

GREEN BAY, Wis. — May 5, 2022 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, welcomed 70-plus customers, suppliers and area supporters to its new Packaging Innovation Center on April 26 for a ribbon-cutting ceremony, tour and overview presentation.

Located at PCMC's headquarters in Green Bay, this state-of-the-art facility—focused on the printing and packaging industries—will serve as a resource for training, demonstrations and industry trials, along with research and development opportunities. The new center features the latest equipment for plate mounting, anilox roll laser cleaning, and central impression and inline flexographic printing.

“We’re launching this unique experience center with flexographic central impression and inline printing capabilities, and will soon be adding digital printing, lamination, and bag and pouch converting equipment,” said Rodney Pennings, PCMC’s Director of Sales–Printing,

Coating and Laminating. “We’re very grateful to our industry partners for contributing their equipment, knowledge and experience, so we can share the latest innovations in flexographic printing and bag converting.”

PCMC’s current partners at the center include 3M, All Printing Resources Inc., AV Flexologic, Clean Planet, Fox Valley Flexo Services, Harper Corporation of America, Interflex Laser Engravers, INX International Ink Co., Miraclon, Rossini s.p.a., Sandon Global, tesa SE, Wikoff Color Corporation and XSYS, in addition to Hudson-Sharp, which is part of PCMC. In the future, PCMC will seek to expand the center’s capabilities by collaborating with additional innovative companies serving the flexographic printing industry.

“PCMC has always been focused on providing high-quality, innovative machinery, along with excellence in customer support,” said Stan Blakney, BW Converting Solutions’ Group President. “It’s gratifying to offer a state-of-the-art facility where our customers can get hands-on training and learn more about the latest technologies that PCMC and our partners have to offer.”

As part of the center’s educational focus, a three-day flexographic training seminar will be held there from June 21 to 23. Additional events are expected to be announced.

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.