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For additional information, please contact:
Nicole Onesti, *Senior Communications Specialist*
nicole.onesti@pcmc.com

2300 South Ashland Ave.
P.O. Box 19005
Green Bay, WI 54307-9005 USA

t. +1 (920) 491-6161
pcmc.com

PCMC to bring its Meridian laser anilox cleaner and Fusion C flexographic press virtual reality experience to INFOFLEX

Live demonstrations will be held throughout the show



A sustainable cleaning technology with a very low environmental impact, PCMC's Meridian laser anilox cleaner improves print quality and extends the life of anilox rolls.

GREEN BAY, Wis. — April 9, 2019 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, will be showcasing its Meridian laser anilox cleaner at INFOFLEX (booth 537), held May 6 to 7, 2019, in New Orleans. Attendees may stop by the PCMC booth for the duration of the show to view live demonstrations of the new and improved Meridian, which features upgraded controls and a new internal dust collector. The Meridian cleans anilox cells without damaging them by using a powerful laser to vaporize deposited particles inside of the cells.

“We’re very excited to welcome people into our booth to view the new innovations on our Meridian firsthand,” said Rodney Pennings, PCMC’s Printing, Coating and Laminating Sales Director. “I think they’ll be impressed by its technology, speed and effectiveness.”

Also featured in PCMC’s booth will be a brand new, one-of-a-kind virtual reality experience of the Fusion C flexographic press, giving participants the opportunity to navigate and explore around, underneath and on top of the machine.

“Attendees who take part in our virtual reality experience will be blown away,” said Pennings. “By simply putting on a pair of goggles, participants will be transported into the Fusion C’s virtual reality world, where they can see this versatile, efficient press in a whole new way.”

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.