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PCMC delivers ION digital printing technology to IGT

Lottery instant ticket game supplier gains unlimited customization opportunities





PCMC's ION digital printing technology gives lottery instant ticket game supplier IGT unlimited customization opportunities.

GREEN BAY, Wis. — June 15, 2022 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, has partnered with International Game Technology (IGT), a global leader in gaming, to enhance its complex lottery instant ticket game printing process with PCMC's ION digital printing technology.

"IGT's patented Infinity Instants™ lottery games that are printed using PCMC's ION technology are revolutionizing traditional instant ticket printing," said Keith Cash, IGT's Vice President and General Manager of Instant Products and Services. "With this innovation, instant ticket players will enjoy a new level of entertainment, including a full-color play experience that brings the games to life like never before. Plus, the customization possibilities that come with digital printing allow tickets to be tailored for any player segment or retailer type. IGT chose to brand this product category as Infinity Instants because the possibilities provided by the technology are unlimited."

In just seven months, PCMC's digital print team—Eric Short, Fabio Girolami, George Safrany and Peter Kuschnitzky, along with Ben Klinter, who provided

in-person start-up and operator training—delivered a complex high-speed ION inkjet system powered by Memjet's DuraLink® technology, with a Navigator front end from Xitron.

"PCMC's ION inkjet print engine is built using DuraLink components," said Kuschnitzky, PCMC's Digital Print Applications Specialist. "We designed a multiple-wide duplex print engine, which prints at full speed, in full color. Because IGT is printing in variable data printing mode, no ticket is exactly the same."

PCMC's ION digital printing solution can turn traditional analog presses into digital hybrid printing platforms. To meet specific customer challenges, PCMC is able to custom configure the components and modules.

"Our experience with IGT has opened the door for us to expand PCMC's line of inline hybrid printing presses," said Rodney Pennings, PCMC's Director of Sales—Printing, Coating and Laminating. "A 36-inch press will be available in the fall of 2022."

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, <u>Everybody Matters: The Extraordinary Power of Caring for Your People Like Family</u>. To learn more, go to <u>barrywehmiller.com</u>.