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PCMC names Joe Gotshall as Regional Sales Manager for flexographic printing *His sales experience in industrial automation, packaging and printing will benefit customers*



Joe Gotshall joins Paper Converting Machine Company as Printing, Coating and Laminating Regional Sales Manager.

GREEN BAY, Wis. — Nov. 29, 2017 — Paper Converting Machine Company (PCMC)—a division of Barry-Wehmiller and a leading supplier of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide—is pleased to announce that Joe Gotshall has accepted the position of Printing, Coating and Laminating Regional Sales Manager.

In his new role, Gotshall will be responsible for the sale of PCMC’s printing, coating and laminating products in the southeastern U.S., as well as in Latin America.

Gotshall has more than 15 years of sales experience in the industrial automation, packaging, tissue and printing industries. Previously, he has held roles with Smurfit-Stone Container Corporation, MTorres and Futura.

Gotshall has a degree in pulp and paper science engineering from Miami University, and he also attended Santa Clara University for engineering management and the Rochester Institute of Technology for print technology.

“I’m thrilled to have Joe on our team,” said Rodney Pennings, Printing, Coating and Laminating Sales Director for PCMC. “His product knowledge and expertise will be an asset to our sales team and customers, as we collaborate to deliver value-added solutions that support our customers’ growth.”

Gotshall resides in Atlanta.

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.8 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.