

## FOR IMMEDIATE RELEASE

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# PCMC partners with Fox Valley Flexo Services to provide flexographic printing education to the print industry

*First hands-on learning event to be held in March at PCMC's Packaging Innovation Center*



PCMC's Packaging Innovation Center to host hands-on learning event in March in partnership with Fox Valley Flexo Services.

GREEN BAY, Wis. — Feb. 17, 2022 — Paper Converting Machine Company (PCMC), a part of Barry-Wehmiller, is excited to announce its partnership with Fox Valley Flexo Services to provide educational opportunities, demonstrations and training through PCMC's Packaging Innovation Center.

"As we met with the team at Fox Valley Flexo Services to discuss possible synergies, it was apparent that the company's combined 60-plus years of industry and education experience in flexographic printing would help us provide high-level training to the print industry," said Rodney Pennings, PCMC's Director of Sales-Printing, Coating and Laminating. "Our goal is to provide world-class, hands-on training and innovation through partnerships with industry leaders, and Fox Valley Flexo Services will immediately be able to help us do that."

PCMC's Packaging Innovation Center, located at its headquarters in Green Bay, serves the printing industry as a resource for training, demonstrations and industry trials, along with research and development opportunities. It features industry-leading equipment with capabilities in central impression and inline flexographic printing, digital printing, lamination, and bag and pouch converting.

"Attendees to our educational seminars will have the opportunity to operate and train on state-of-the-art equipment, and because we are an in-house training center, they will also have unique access to design and manufacturing expertise that is not typically found at other training centers," shared Pennings. "They will not only see the *what* and *how* of printing equipment, but also be able to learn the *why* by understanding the design and engineering that goes into the equipment."

PCMC's first hands-on learning event led by Fox Valley Flexo Services will be held March 8 to 10. Please visit the [PCMC website](http://pcmc.com) for more information.

### ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).