

**FOR IMMEDIATE RELEASE**

For additional information, please contact:  
Kate Eastman, *Marketing and Communications Leader*  
kate.eastman@pcmc.com

2300 South Ashland Ave. **t.** +1 (920) 494-5601  
P.O. Box 19005  
Green Bay, WI 54307-9005 USA **pcmc.com**

## PCMC welcomes Bill Easley as regional sales manager



GREEN BAY, Wis. — June 13, 2016 — Paper Converting Machine Company, a leading supplier of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries, is pleased to announce Bill Easley has accepted the position of regional sales manager. In his new role, Bill is focused on the PCMC ELS-Max Inline product and will be responsible for establishing relationships and meeting customer needs in the Northeast, Mid-Atlantic, Eastern Canada and Southeast states.

Bill has over 25 years of sales experience in flexographic and digital printing including positions with Webtron, Aquaflex and Nilpeter. Bill joins us from Domino Amjet where he was an account manager in digital press sales.

“I’m excited to have Bill on our team,” says Rich Rogals, director of sales. “His product knowledge and expertise will be an asset to our sales team and customers as we collaborate to deliver value-added solutions that support our customer’s growth.”

PCMC is part of Barry-Wehmiller, a growing global organization comprised up of the legacies and capabilities of more than 80 acquired companies. As a result of the organic and acquisition growth strategy launched in 1987, Barry-Wehmiller has grown from a \$20 million U.S.-based supplier into a \$2+ billion global supplier of diversified industrial solutions serving a multitude of markets.

### ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. Its comprehensive product offering includes rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses serving the flexible packaging, prime label and carton converting industries.

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2+ billion organization with 11,000-plus team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).