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PCMC and Hudson-Sharp help outfit Aspen Press & Packaging's new flexible packaging division

Utah packaging company invests in Fusion C flexographic printing press and Ares 400-SUP stand-up pouch machines



Aspen Press & Packaging team members show off the installed Fusion C flexographic printing press from PCMC.

GREEN BAY, Wis. — May 12, 2022 — Paper Converting Machine Company (PCMC) and Hudson-Sharp, part of Barry-Wehmler's Converting Solutions platform, have made significant contributions to Aspen Press & Packaging's new flexible packaging division. Based in Salt Lake City, the packaging company has installed a 10-color, 52-inch [Fusion C flexographic printing press](#) from PCMC and two [Ares 400-SUP stand-up pouch machines](#) from Hudson-Sharp.

"The purchase of this state-of-the-art flexible packaging equipment will enhance and extend Aspen Press & Packaging's ability to offer its clients a more robust and wider range of solutions for their packaging needs," said Scott Robbins, President, Aspen Press & Packaging. "The equipment is built and supported in North America, and the manufacturers' proximity to us was important."

a Fusion C press," said Steve Evans, Chief Financial Officer, Aspen Press & Packaging. "The Fusion C is a great complement to our existing offset packaging equipment. It truly gives our sales team an edge over our competitors."

"The fast make-ready time and low waste, plus the SteadyPrint and TruePrint Plus technologies, were key factors in our decision to go with

PCMC's Fusion C is a central impression (CI) press that combines the features and advantages of both inline and CI presses. It allows for quick setups and efficient runs, and is the only CI press manufactured in North America.

"The Fusion C will serve Aspen well for years to come," said Rich Stratz, Strategic Accounts and Western Region Sales Manager, PCMC. "We value partnerships with companies like Aspen that are very proactive in wanting to take their packaging capabilities to the next level for customers."

Also incorporated into Aspen Press & Packaging's new flexible packaging division are two Hudson-Sharp Ares 400-SUP stand-up pouch machines. Recognized as state-of-the-art in quality, speed and accuracy, the Ares 400-SUP has a compact footprint, and offers quick changeovers and the ability to run a variety of substrates with ease, including recycle-ready PE, biodegradable films, laminated films and paper.



Aspen Press & Packaging team members stand with one of the Ares 400-SUP stand-up pouch machines from Hudson-Sharp.

"When I went to PCMC to see the Fusion C press, I also saw the Ares 400-SUP on the floor," said Todd Lunt, Operations Manager, Aspen Press & Packaging. "I was thoroughly impressed and immediately ordered two."

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“With Aspen’s continued growth in the packaging arena, I’m not surprised that the company invested in two of the Ares 400-SUP machines,” said Harald Goeppert, Sales Executive, Western Region, Hudson-Sharp. “They are easy to operate, efficient to run and offer multiple closure options.”

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens, package-printing and bag-converting industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.