

FOR IMMEDIATE RELEASE

For additional information, please contact:
Nicole Onesti, Senior Communications Specialist
nicole.onesti@pcmc.com

2300 South Ashland Ave.
P.O. Box 19005
Green Bay, WI 54307-9005 USA

t. +1 (920) 491-6161 pcmc.com

PCMC launches enhanced anti-bounce functionality for Fusion presses The patent-pending SteadyPrint technology monitors and reduces bounce in real time



The Fusion series of presses now will offer SteadyPrint as a standard feature.

GREEN BAY, Wis. — June 11, 2018 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller, is pleased to announce the launch of SteadyPrint, a new anti-bounce feature that is now part of the Fusion series of flexographic presses. SteadyPrint helps to mitigate the challenges of bounce and further enhance the Fusion's ability to produce high-quality output through a wide speed range.

"Printers have historically faced challenges with printing certain bounce-causing attributes of brand images," shared Dave Wall, PCMC's Printing, Coating and Laminating Value Stream Leader. "Through a complete review of mechanical and controls design, the team has developed a design package that will help to mitigate those challenges."

SteadyPrint enhances the design of mechanical elements to minimize the effects of forces experienced during printing. The technology monitors and reduces bounce in real time, reduces press vibration and noise, and allows printing through speed ranges without changing impression.

"PCMC always takes the time to listen to and learn from the industry and our customers," said Rodney Pennings, PCMC's Printing, Coating and Laminating Sales Director. "This new technology is something that our customers were telling us was a need. We're excited to be able to offer this addition to our presses."

SteadyPrint will be a standard feature on all Fusion presses moving forward. Customers can view this technology in person during Impact, an event hosted by PCMC at its Green Bay headquarters on August 22, 2018.

ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses and laser anilox cleaners, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, <u>Everybody Matters: The Extraordinary Power of Caring for Your People Like Family</u>. To learn more, go to <u>barrywehmiller.com</u>.

