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Hayssen introduces VERUS, a customer-driven packaging machine

New-to-market vertical form-fill-seal machine combines varied bag formats and sanitary design



Duncan, S.C. — Aug. 22, 2017 — Hayssen Flexible Systems, a Barry-Wehmiller company, is pleased to announce the release of its VERUS intermittent vertical form-fill-seal (VFFS) machine. Featuring an advanced sanitary design, the VERUS combines proven state-of-the-art technology and valuable customer-driven features to efficiently produce a wide range of bag formats, sizes and shapes.

The VERUS' standard features include a robust, hygienic design that is suitable for harsh/wet environments. Constructed in stainless steel and aluminum, the bagger's fully welded stainless-steel base frame includes sanitary feet with no exposed threads. A sloping top on the electrical cabinet prevents water pooling, and a top tray protects the film path from overhead contamination. Also standard on the VERUS are the IP65 electrical cabinet and HMI enclosure, as well as the acrylic or laser-cut stainless-steel front guards.

Other customer benefits include quick bag-format changeovers, and a high-speed, highprecision servo-motor-driven jaw actuation that can achieve speeds of up to 110 bags per minute. The versatile VERUS also offers flexibility with stand-up bag styles and a range of sealing for poly and/or heat-seal materials.

The new VERUS VFFS machine was created with frozen and fresh food customers in mind.

"This project was a direct result of customer needs," said Dan Minor, Vice President of Sales and Marketing for Hayssen. "We've seen the need for a hygienic yet dynamic system for many of our fresh and frozen food customers. Our team invested in this project, and we trust this meets customer needs in a meaningful way. It's about listening and building trust, so customers know they can rely on us."

Hayssen is one of a number of Barry-Wehmiller businesses represented in <u>BW Packaging Solutions</u>. Through their diverse capabilities, these companies can collectively provide everything from a single piece of equipment to fully integrated, tailor-made packaging line solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

ABOUT HAYSSEN FLEXIBLE SYSTEMS

Hayssen Flexible Systems is a global manufacturer of flexible packaging systems that fill and bag thousands of food products, including candy, coffee, frozen food, cheese, produce, snacks, bakery and pet food, as well as a wide range of non-food products. Our packaging systems are designed and manufactured to maximize the efficiency and lifetime value of our customers' packaging lines. For more information about Hayssen Flexible Systems, which is part of the Barry-Wehmiller family, go to hayssen.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.8 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, <u>Everybody Matters: The</u> <u>Extraordinary Power of Caring for Your People Like Family</u>. To learn more, go to <u>barrywehmiller.com</u>.

