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Hayssen's imPACKED 2017 event signs numerous sponsors to demonstrate packaging equipment

UK's largest in-house packaging event to be held at the flexible packaging leader's facility in Nottingham



A horizontal packaging system will be demonstrated for imPACKED 2017 guests.

NOTTINGHAM, England — April 7, 2017 — Hayssen Flexible Systems, part of the Barry-Wehmiller family, is pleased to announce it will host imPACKED 2017 at its manufacturing facility in Nottingham 12-16 June 2017. This is the United Kingdom's largest in-house packaging machinery event, offering attendees the opportunity to see live demonstrations of the latest in packaging technology from all types of food processors and distributors.

Throughout the week, Hayssen will showcase various innovative machines, including a value system for frozen foods, featuring the brand-new VERUS intermittent vertical form-fill-seal (VFFS) machine, which will be integrated with a Yamato Alpha Advance weigher. This hygienic system is suitable for harsh/wet environments, directly addressing customer needs in the fresh and frozen food industries.

Additional displays at the event will include Hayssen's Novus high-speed Doy system, which will be packing snacks, a Novus VFFS zipper machine with a Yamato Omega scale, and a Rose Forgrove Integra wet-wipe flow-wrapping line. Attendees also will be able to tour Hayssen's Technical Centre and get an up-close look at the company's unique remanufactured equipment programme, with machines that are rebuilt and upgraded by the manufacturer "as new" with a full warranty.

Many OEM co-suppliers have joined the event and will be exhibiting the entire week, including:

- Accraply – Labeling equipment
- BW Container Systems – Robotics, buffering/accumulation, conveyance technology, palletizers and pasteurizers
- Thiele Technologies – Bag-filling and large-format baggers
- Mondi – Film supplier
- Interactive Coding Equipment – Printers
- G. Webb Automation – Auger fillers
- Jacob White Packaging – Cartoning and case-packing
- Flexico – Zip material
- Yamato Scale – Weighing systems
- Unitech – Stainless steel equipment for the food industry
- Winyard Engineering – Liquid pump equipment

imPACKED 2017

"Typical trade shows are rushed and impersonal. We want to understand our customers' needs and goals on a more personal level, and our in-house imPACKED event makes that possible," said Tony Crofts, Sales and Marketing Director for Hayssen in Nottingham. "Our OEMs always show strong interest in partnering with us for this event."

Food processors and distributors can sign up to attend for free online at impacked2017.com. Registration is currently open.

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Hayssen, Accraply, BW Container Systems and Thiele Technologies are just a few of the Barry-Wehmiller businesses represented in [BW Packaging Solutions](#). Through their diverse capabilities, these companies can collectively provide everything from a single piece of equipment to fully integrated, tailor-made packaging line solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

ABOUT HAYSSEN FLEXIBLE SYSTEMS

Hayssen Flexible Systems is a global manufacturer of flexible packaging systems that fill and bag thousands of food products, including candy, coffee, frozen food, cheese, produce, snacks, bakery and pet food, as well as a wide range of non-food products. Our packaging systems are designed and manufactured to maximize the efficiency and lifetime value of our customers' packaging lines. For more information about Hayssen Flexible Systems, which is part of the Barry-Wehmiller family, go to hayssen.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.5 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.