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For additional information, please contact:
Shelby Wisniewski, *Director of Strategic Marketing*
shelby.wisniewski@bwdesigngroup.com

8027 Forsyth Boulevard, Suite 800
St. Louis, MO 63105

t. +1 (314) 778-4300
f. +1 (314) 862-2921
bwdesigngroup.com

ControlTech Automation showcases refreshed brand identity at Rockwell Automation Fair, reflecting its growing industry impact

Refresh reinforces leadership in control panel design and advances the next generation of manufacturing and technology performance



ControlTech Automation debuts a refreshed brand identity.

ST. LOUIS — Nov. 18, 2025 — ControlTech Automation, a leading designer and manufacturer of industrial control and power distribution panels, today announced the debut of its refreshed brand identity — a milestone that reflects the company's continued

growth, evolution and longstanding impact across the food and beverage, household and personal care, life sciences and advanced technology markets.

For over thirty years, ControlTech Automation has been known for delivering fully custom, premium panels at market speed — designed, manufactured and certified in its state-of-the-art, multi-shift facility in St. Louis. The refreshed identity captures the company's established capabilities, deep industry influence and alignment within the parent company BW Design Group and its Strategy to Commercialization™ platform — offering clients a seamless pathway to delivering on their most critical capital investments.

"This identity evolution represents more than a new look," said Joe Wilhelm, President, BW Design Group. "It's a symbol of our enduring commitment to high-quality, custom-engineered control panel solutions that power some of the most dynamic industries in the world."

The refreshed identity will be unveiled at Rockwell Automation Fair, the industry's premier event for automation and digital transformation. There, BW Design Group and ControlTech Automation will highlight their growing presence in the data center market, underscoring the company's role in helping clients meet increasing demands for reliability, scalability and delivery speed in mission-critical environments.

As part of BW Design Group, which is recognized by Control Engineering as a Top 10 System Integrator Giant and a Rockwell Automation Platinum Integrator, ControlTech Automation is powered by one of the nation's leading automation and system integration platforms. Backed by a national network of more than 650 controls and automation engineers, its

flexible manufacturing capacity and multi-shift operations allow the organization to deliver precision-engineered solutions with unmatched speed and quality, meeting the most demanding timelines without compromise.

“Our clients count on us for precision, reliability and partnership,” added Wilhelm. “This refreshed identity reinforces who we’ve long been — an innovative, trusted force helping manufacturers accelerate progress and performance.”

ABOUT CONTROLTECH AUTOMATION

ControlTech Automation designs, manufactures and certifies fully custom industrial control and power distribution panels built for performance at market speed. From its centralized, state-of-the-art facility in St. Louis, MO, ControlTech Automation operates a multi-shift team of engineers, designers and electrical technicians who deliver premium, precision-built solutions across industries including food, beverage, life sciences, advanced technology and data centers. As part of the BW Design Group platform, ControlTech Automation is backed by a national network of controls and automation engineers, providing end-to-end support from control panels to system integration and ensuring quality, speed and reliability every step of the way. To learn more, go to controltechautomation.com.

ABOUT BW DESIGN GROUP

BW Design Group is a fully integrated Architecture, Engineering and Construction (AEC) firm and Top System Integrator committed to helping our clients realize their most critical goals from Strategy to Commercialization™. As the only firm born from a manufacturing technology company to become an independent and fully integrated firm, we combine deep domain expertise in the manufacturing environment with an approach that is built to serve the dynamic needs of our clients. To learn how we’re building the future of manufacturing and technology, go to bwdesigngroup.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller (BW) is a growth platform and value-added operator redefining success in business by demonstrating how human and economic vibrancy work in harmony. With a portfolio spanning industrial and packaging automation, professional services and life sciences technology, BW combines disciplined operations, people-centric leadership and purpose-driven growth with a permanent capital mindset to create lasting value for all stakeholders. Recognized globally for pioneering a model of leadership that empowers leaders to perform with excellence while caring for others, BW has grown into a \$3.6 billion-plus organization with more than 12,000 team members united by a shared mission of building a better world through business. Barry-Wehmiller’s journey in creating new expectations of business is chronicled in the latest edition of Chairman and former CEO Bob Chapman’s bestselling book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*, available from all major booksellers. To learn more, visit barrywehmiller.com.