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**BW Design Group fully integrates capabilities to address the future of manufacturing and technology
*New Strategy to Commercialization™ platform delivers on distinct client needs***

ST. LOUIS — Nov. 20, 2024 — BW Design Group, a national leader in engineering, architecture, construction and system integration, announced today the launch of its Strategy to Commercialization™ platform, fully integrating its diverse set of Architecture, Engineering and Construction (AEC) capabilities and realigning its AEC leadership to further deliver on the distinct needs of its clients in manufacturing and technology.

As the only firm born from a manufacturing and technology company (privately held parent, Barry-Wehmiller Company) to become an independent and fully integrated AEC firm, BW Design Group combines deep domain expertise with capabilities that span the entire project lifecycle to address the expanding requirements of manufacturing and technology operations in the United States. With nearly forty years of experience serving clients in food and beverage, life sciences, household and personal care, industrial and advanced technology, BW Design Group is recognized by Engineering News-Record as a Top 100 design-build firm, a Top 500 design firm and a Top 400 construction firm. It is also recognized by Control Engineering as a Top 10 System Integrator Giant.

“With a deep understanding of the manufacturing environment, we intentionally built a business model, culture and approach that centers on the dynamic challenges our clients face and how we can be a catalyst to their success,” said Joe Wilhelm, BW Design Group President. “The launch of Strategy to Commercialization addresses the rapidly changing landscape and marks the beginning of a new era for BW Design Group.”

BW Design Group is realigning its AEC leadership around this approach, ensuring its operational model preserves the agility and flexibility the firm is known for. Mark Baum, BW Design Group Partner, will lead the Strategy to Commercialization platform as AEC National Business Leader.

“We understand the highest objective of converting capital strategies into commercialized product,” said Baum. “Aligning our unique capabilities to our clients’ evolving value chain deepens our ability to support them in realizing their most critical commercial objectives.”

Additional leadership changes include:

- Rob Redman, Partner and Market Sector Leader will lead AEC for core markets, including food and beverage, life sciences and home and personal care;
- Mike Card, Partner and Operations Leader for Advanced Technology, will lead AEC for emerging markets including data centers, semiconductor and battery;
- John Bruton, Partner and Discipline Leader for Architecture, Engineering and Construction, will lead AEC operations as well as business development and project delivery in the eastern region;

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- Jason Martinez, Partner, will lead business development and project delivery for AEC in the western region; and
- Bruce Kuebler, Partner, will lead business development and project delivery for AEC in the central region.

With the announcement, BW Design Group has launched a new visual identity recognizing its market position as the only independent, fully integrated AEC firm with a Manufacturer's Mindset™. The refreshed visual identity pays homage to its rich heritage originating with the incorporation of its parent company in 1885 and reinforces its commitment to building the future of manufacturing and technology in partnership with its clients.

“More than just an AEC firm, BW Design Group embodies the incredible journey of manufacturing and technology in the United States, both where it came from and where it's going,” said Baum.

ABOUT BW DESIGN GROUP

BW Design Group is the only independent, fully integrated AEC firm powered by a Manufacturer's Mindset™. Committed to helping our clients realize their most critical goals from Strategy to Commercialization™, we combine deep domain expertise in the manufacturing environment with an approach that is built to serve the dynamic needs of our clients. To learn how we're building the future of manufacturing and technology, go to bwdesigngroup.com.

ABOUT BARRY-WEHMILLER (BW)

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, BW has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world Chapman shares the story of the company's transformation in his book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to barrywehmiller.com.