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BW Flexible Systems to open Technical Centre of Excellence to better serve EMEA

New facility part of expansion plans to transform collaboration and innovation with customers



The new centre, along with existing engineering and manufacturing centres in Italy and the Netherlands, will expand the company's product testing capabilities, enhance customer collaboration for complex projects and increase partnership with major material suppliers.

NOTTINGHAM, England — June 17, 2021 — BW Flexible Systems, [a Barry-Wehmiller Packaging Systems company](http://www.bwflexiblesystems.com), will be opening a new Technical Centre of Excellence in Nottingham by the end of June as part of its expansion plans to better serve customers across Europe, the Middle East and Africa (EMEA). The new centre, along with existing engineering and manufacturing centres in Italy and the Netherlands, will expand the company's product testing capabilities, enhance customer collaboration for complex projects and increase partnership with major material suppliers. The new facility also will complement BW Flexible Systems' existing network of customer sales and service hubs in Italy, Russia, Dubai and South Africa.

"Our legacy is built on a portfolio of brands that offer best-in-class packaging machinery, including Rose Forgrove, Sandiacre, Schib, Simionato and Symach," said BW Flexible Systems Vice President of Europe Michele Allamprese. "Our expansion plans ensure we leverage the combined strengths of these iconic brands to offer a seamless experience for customers and deliver innovation that addresses their greatest needs."

The Technical Centre of Excellence in Nottingham will provide a dedicated research and development facility to maximize its technical expertise, and bring machinery experts, material partners and customers together to collaborate on innovative packaging solutions. This will include a focus on two areas of increasing need: developing automated solutions, as well as designing machinery that supports customers' increasing focus on packaging that uses sustainable materials. This facility, along with BW Flexible Systems' Italian Centres of Engineering Excellence, will provide customers with greater opportunities for product and material testing, as well as live machine demonstrations.

"We understand the increasing need of our customers to meet sustainability commitments," said Allamprese. "At the same time, we recognize the current challenges with labor shortages and the demand our customers have for automation. These challenges, together with increased competition among brand owners, are creating a profound transformation in the packaging industry. Our investments will allow us to fully support our customers through that transformation."

[BW Flexible Systems](http://www.bwflexiblesystems.com) creates flexible packaging solutions by bringing together some of the industry's most trusted and innovative brands, including Hayssen, Thiele, Rose Forgrove, Sandiacre, Schib, Simionato, Symach and others. Its range of machinery options includes form-fill-seal packaging, horizontal flow-wrapping, bag filling and palletizing, and more. BW Flexible Systems is one of several Barry-Wehmiller companies represented in BW Packaging Systems, which brings together the collective packaging capabilities of Accraply, BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink.

ABOUT BW FLEXIBLE SYSTEMS

BW Flexible Systems is a global manufacturer of packaging systems that fill and bag thousands of food and non-food products. Our packaging systems are designed and manufactured to maximize the efficiency and lifetime value of our customers' packaging lines. Our range of machinery includes form-fill-seal, feeding, bag filling and sealing, pouch-making equipment, flow-wrap, reclosable packaging solutions, palletizing, stretch-wrapping and more. For more about BW Flexible Systems, a Barry-Wehmiller Packaging Systems company, go to bwflexiblesystems.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](http://www.everybodymatters.com). To learn more, go to barrywehmiller.com.