

**FOR IMMEDIATE RELEASE**

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## **BW Converting to present its Baldwin TexCoat® G4 at Techtexsil Frankfurt 2026**

***Precision spray finishing technology helps textile manufacturers reduce chemistry, water and energy usage while improving process control***



*BW Converting will present its Baldwin TexCoat® G4 technology at Techtexsil Frankfurt 2026.*

GREEN BAY, Wis. — March 24, 2026 — BW Converting will present its [Baldwin TexCoat® G4](#) precision spray finishing system at [Techtextil Frankfurt 2026](#), taking place April 21-24 at Messe Frankfurt. Visitors to Hall 12, Booth C56B, will have the opportunity to explore how this advanced spray technology helps textile manufacturers improve finishing quality, increase efficiency and reduce resource consumption across a wide range of applications.

At the center of BW Converting's textile portfolio, Baldwin TexCoat G4 uses precision application technology to apply chemistry with pinpoint accuracy on one or both sides of the fabric. By replacing conventional bath-based application methods with a non-contact spray process, the system helps reduce wet pick-up by up to 50%, enabling major reductions in water and energy use while supporting more consistent, controlled finishing results.

"Techtextil Frankfurt is an important opportunity to engage directly with textile manufacturers looking for ways to improve both process performance and resource efficiency," said Yiannis Vasilonikolos, Global Sales Leader, Textiles, BW Converting. "With TexCoat G4, mills can achieve uniform chemical application, faster changeovers and substantial reductions in water, energy and chemistry consumption, all while maintaining the level of quality and reproducibility today's market demands."

TexCoat G4 is designed to help mills and finishers simplify operations while improving sustainability and profitability. The system eliminates bath contamination, reduces waste during changeovers and supports a more repeatable finishing process with less manual intervention. Additional features such as automated cleaning routines and traceability through Industry 4.0 interfaces further enhance uptime and process control.

To learn more about BW Converting's textile innovations, visit [bwconverting.com](http://bwconverting.com) or stop by Hall 12, Booth C56B, at Techtexsil Frankfurt 2026.

### **ABOUT BW CONVERTING**

From paper to plastic, ink to textile products, to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion-plus Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to [bwconverting.com](http://bwconverting.com).

### **ABOUT BARRY-WEHMILLER**

Barry-Wehmiller (BW) is a growth platform and value-added operator redefining success in business by demonstrating how human and economic vibrancy work in harmony. With a portfolio spanning industrial and packaging automation, professional services and life sciences technology, BW combines disciplined operations, people-centric leadership and purpose-driven growth with a permanent capital mindset to create lasting value for all stakeholders. Recognized globally for pioneering a model of leadership that empowers leaders to perform with excellence while caring for others, BW has grown into a \$3.6 billion-plus organization with more than 12,000 team members united by a shared mission of building a better world through business. Barry-Wehmiller's journey in creating new expectations of business is chronicled in Chairman and former CEO Bob Chapman's bestselling book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#), available from all major booksellers. To learn more, visit [barrywehmiller.com](http://barrywehmiller.com).