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BW Converting to showcase multi-brand solutions at PRINTING United Expo 2025

Live demonstrations and featured technologies underscore production efficiency, quality and sustainability across the mail, print and packaging spectrum



BW Converting's W+D BB820+ helps mail houses process more jobs in less time, running reliably at up to 20,000 cycles per hour.

GREEN BAY, Wis. — Oct. 8, 2025 — At this year's [PRINTING United Expo](#), taking place Oct. 22–24 at the Orange County Convention Center in Orlando, Florida, [BW Converting](#) will highlight solutions from across the company's W+D, Baldwin and PCMC brands in Booth #4330. Reflecting the show's theme of bringing "the entire printing industry in one place," BW Converting will demonstrate how its multi-brand portfolio helps mail houses, printers, packagers and converters sharpen their competitive edge — differentiating through consistent quality, operational agility and more sustainable production.

With operations spanning labels, mail, flexible packaging, folding cartons, corrugated and beyond, BW Converting delivers technologies that address the most pressing challenges facing companies today — from labor shortages and rising efficiency demands to the need for greater agility with diverse substrates. Whether automating manual tasks, improving job-to-job consistency or expanding application range, BW Converting systems are precision-engineered to provide measurable value on the production floor.

Visitors to Booth #4330 will see these systems demonstrated in real time:

- **[W+D BB820+](#) multi-format inserting system with RF4 rotary feeder:** Helps mail houses process more jobs in less time, running reliably at up to 20,000 cycles per hour. The expanded size range and RF4 feeder deliver stable, consistent throughput so operators can handle a wider mix of applications.
- **[Baldwin Flexo Cleaner Brush™ \(FCB\)](#):** Keeps presses running longer between stops by fully cleaning plates in minutes and clearing debris in seconds. The automated process cuts solvent use, reduces manual intervention and ensures sharper print quality from job to job.
- **[Baldwin Corona SlimLine](#):** Expands substrate options by improving ink and coating adhesion across a wide variety of films and materials. Its compact design allows converters to run more challenging jobs without compromising consistency or efficiency.

Additional solutions highlighted in the BW Converting booth include:

- **[PCMC Meridian Elite+](#) laser roll cleaner:** Extends anilox roll life and safeguards print quality for flexible packaging converters by removing ink and residue with precision laser cleaning. The fully automated, chemical-free process reduces downtime, improves consistency and includes integrated inspection to verify results.
- **[PCMC ELS MAX](#) inline flexo press series:** Gives converters the flexibility to take on a wider range of applications with fast changeovers and modular design. The platform supports shorter runs, more SKUs and faster time to market without sacrificing print quality.
- **[PCMC Fusion](#) central-impression flexo press:** Enables high-productivity flexible packaging runs with tight register control, efficient drying and repeatable accuracy. Converters can maximize throughput while reducing setup waste and energy costs.

"PRINTING United is about bringing the industry together, and BW Converting embodies that same spirit," said Jonathan Fore, Senior Director, Product Management and Strategic Marketing, BW Converting. "Our customers are under pressure to do more with less, and our portfolio is designed to help them get there — whether it's higher throughput with fewer operators, tighter quality control or technologies that support a more sustainable pressroom."

At Booth #4330, BW Converting experts will be on hand to guide attendees through live demonstrations and in-depth discussions about the full portfolio. With W+D, Baldwin, and PCMC represented in one place, visitors can explore solutions that span the entire production chain — walking away with practical strategies to boost efficiency, expand capabilities and compete more effectively in today's market.

To learn more about BW Converting's expanded capabilities or to explore the advanced process-improvement technologies of its W+D, Baldwin and PCMC brands, visit bwconverting.com.

ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion-plus Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to bwconverting.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller (BW) is a growth platform and value-added operator redefining success in business by demonstrating how human and economic vibrancy work in harmony. With a portfolio spanning industrial and packaging automation, professional services and life sciences technology, BW combines disciplined operations, people-centric leadership and purpose-driven growth with a permanent capital mindset to create lasting value for all stakeholders. Recognized globally for pioneering a model of leadership that empowers leaders to perform with excellence while caring for others, BW has grown into a \$3.6 billion-plus organization with more than 12,000 team members united by a shared mission of building a better world through business. Barry-Wehmiller's journey in creating new expectations of business is chronicled in Chairman and former CEO Bob Chapman's bestselling book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#), available in a revised and expanded edition in late October 2025. To learn more, visit barrywehmiller.com.