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BW Converting to highlight Baldwin brand solutions for print efficiency and quality at Print4All 2025

Bringing smart, sustainable print technologies to the forefront of the global packaging conversation



BW Converting's Baldwin Unity™ LED curing system combines high-speed performance with low operating costs.

GREEN BAY, Wis. – May 19, 2025 – This May, [BW Converting](#) will bring its Baldwin line of products to Print4All 2025, a focused selection of performance-driven technologies to support printers and converters looking to elevate surface treatment, curing, cleaning and inspection operations. Taking place May 27-30 at Fiera Milano in Italy, Print4All is the only exhibition dedicated to the full spectrum of printing and converting.

Located in Hall 18, Booth G31, BW Converting will present a range of systems engineered to boost pressroom performance, reduce waste and elevate product quality. The solutions featured will spotlight advanced technologies for surface enhancement, curing, cleaning and print inspection. These include:

Corona Treatment: BW Converting's Baldwin [Corona Surface Treatment](#) solutions deliver advanced plasma technology that increases surface energy, improving wettability and adhesion. By enhancing material surfaces for better bonding and printability, the company's corona systems enable higher-quality finishes across a wide array of substrates. This technology is ideal for converters focused on packaging, labels and film applications.

Web Coating: The Baldwin [Rotor Spray](#) system provides precise, uniform application of anti-fog, anti-static and other specialty coatings to papers, films and fabrics. Designed with efficiency in mind, it features recirculating tanks to minimize chemical waste and offers adjustable dosing for uniform results, even on webs up to 5500 millimeters wide. With the ability to apply coatings as thin as 10 nanometers, Rotor Spray helps converters achieve premium surface functionality with minimal environmental impact.

LED-UV Curing: BW Converting's Baldwin [Unity™ LED](#) curing system combines high-speed performance with low operating costs. Built to cure inks, adhesives and coatings quickly and consistently, Unity LED delivers enhanced productivity, supports heat-sensitive materials and significantly reduces operational costs. Its long-lasting LEDs and minimal maintenance requirements make it an ideal solution for today's high-efficiency pressrooms.

Cylinder Cleaning: The Baldwin [FilmCylinderCleaner™](#) removes contaminants from cast and chill cylinders in film extrusion, boosting film clarity and reducing downtime. The system's fast cleaning cycles and energy-conscious design support continuous operation and better-quality film output, especially in high-volume environments where productivity and precision are paramount.

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Print Inspection: The Baldwin [Guardian PQV 100% Print Inspection](#) system ensures every printed piece meets exacting standards, detecting even the smallest defects in real time. With seamless integration into production lines and instant operator feedback, the Guardian PQV enables consistent quality, waste reduction and greater confidence in final product output — particularly in high-compliance sectors like pharma, security printing and premium packaging.

“Print4All is an ideal platform to showcase how BW Converting technologies support sustainability, quality assurance and production efficiency across the print lifecycle,” said Dennis Behnisch, Product Line Leader, Surface Treatment, Cleaning & Spray, at BW Converting. “From surface preparation to final inspection, our solutions help printers meet today’s demands while preparing for tomorrow’s challenges.”

To explore BW Converting's entire range of solutions, visit www.bwconverting.com or stop by Booth G31 during the show.

ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to bwconverting.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.