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BW Converting to highlight LED curing, web surface treatment, cleaning and inspection technologies at Labelexpo Europe 2025

Technologies in Booth 4G42 reflect a focused investment in automation, sustainability and smarter pressroom operations



BW Converting will showcase a powerful lineup of its Baldwin technologies at Labelexpo Europe 2025.

GREEN BAY, Wis. — Sept. 2, 2025 — Under the company's Baldwin brand, [BW Converting](#) will showcase a powerful lineup of technologies at [Labelexpo Europe 2025](#), held Sept. 16–19 in Barcelona, helping converters meet today's demands for efficiency, sustainability and print quality. At Booth 4G42, the company will feature four systems live under the theme, "Treat. Cure. Clean. Inspect."

Featured will be the [Corona Pure and Corona SlimLine](#) surface treatment systems, the [Unity™ LED](#) curing platform, the [Film Cylinder Cleaner™](#), the [Guardian PQV 100% Inspection](#) solution and the [Defender® View](#) and [Defender® 100% Inspection](#) solution. Together, these technologies give converters the tools to handle evolving substrates, reduce waste and improve throughput across narrow and mid-web applications.

Each of the featured technologies speaks directly to the most critical challenges converters face today, from labor shortages and tightening sustainability mandates to rising expectations for defect-free, brand-protecting printed products. The Corona Pure and Corona SlimLine improve ink and coating adhesion on challenging materials, while the Unity LED system delivers high-intensity UV curing with reduced energy consumption and a compact footprint. The Film Cylinder Cleaner provides fast, contact-free cleaning of cast and chill cylinders to improve film clarity and reduce downtime. The latest Guardian PQV 4.0 update enables automated setup, real-time defect detection and workflow-connected inspection to help converters maintain tight quality control with fewer operator interventions, while the combination of web viewing and 100% inspection from the Defender platform provides wider web converters with real-time defect detection and viewing at high resolution.

"Narrow to mid-web converters are under pressure to do more with less, and BW Converting's Baldwin technologies are designed to support that shift," said Jonathan Fore, Senior Director, Product Management and Strategic Marketing, BW Converting. "From improving ink adhesion and curing efficiency to enhancing inspection accuracy and reducing manual cleaning, we're delivering solutions that drive measurable impact on the production floor."

The technologies featured at this year's Labelexpo reflect BW Converting's commitment to delivering practical, easy-to-integrate solutions that help converters elevate performance while adapting to new challenges in the label and printed packaging industry.

To learn more or book a demo, visit Booth 4G42 at Labelexpo Europe or bwconverting.com.

ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to bwconverting.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.