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## **BW Converting to Host IMPACT 2026 Open House Focused on the Future of Flexographic Workflow Performance**

*One-day event at the company's Packaging Innovation Center will bring together leading technologies in prepress, platemaking, plate mounting, roll cleaning, press performance and inspection*

GREEN BAY, Wis. — April 23, 2026 — BW Converting will host IMPACT 2026 on May 14 at the company's Packaging Innovation Center in Green Bay, Wisconsin, bringing together a group of industry technology leaders for a one-day event centered on the future of flexographic workflow performance.

The event will feature technologies and live demonstrations from AV Flexologic, Miraclon, Hybrid Software and Polymount, alongside solutions from BW Converting's PCMC and Baldwin brands. Designed as an immersive open house experience, IMPACT 2026 will walk attendees through the complete journey from digital prepress and platemaking through plate mounting, pressroom performance, print inspection and roll cleaning.

As converters face growing pressure to improve quality, reduce waste, accelerate turnaround times and operate more efficiently across the production floor, IMPACT 2026 is designed to show how more connected, automated technologies can strengthen the entire flexographic workflow.

"Converters are looking for practical ways to improve performance across the full process, not just at one point in the workflow," said Rodney Pennings, Director of Sales at BW Converting. "IMPACT 2026 gives attendees a clear look at how advances in prepress, platemaking, mounting, press technology, inspection and roll care can work together to create meaningful operational gains."

Among the featured technologies, HYBRID will demonstrate how PACKZ, CLOUDFLOW, the PDF RIP and Tectonics can optimize the flexo platemaking process. Together, these solutions provide a scalable, vendor-agnostic environment that empowers organizations to achieve faster time-to-press and consistent, high-quality results across all printing facilities. HYBRID Software offers a suite of integrated production tools designed to bring efficiency to labels and packaging.

Miraclon will showcase its FLEXCEL NX Ultra Solution platemaking technology, highlighting how advances in patterning, plate design and imaging can improve on press efficiency, consistency and print performance — from platemaking through to the printed product.

AV Flexologic will demonstrate its EXACT Automated Flexo Plate Laser Cutting & Engraving System, which replaces traditional knife-based cutting with laser technology while also enabling plate engraving with unique information.

The company will also highlight the latest capabilities of its SAMM 3.0 automatic plate mouter, including Automated Visual Inspection software that uses AI-based neural network image recognition to improve mounting accuracy, reduce operator dependency and support higher throughput.

Polymount will present the Plate Cleaner 3.0, a widely adopted automated plate cleaning system in the mid- to wide-web flexographic market, as well as its Self-Adhesive Sleeve, designed to simplify plate mounting by eliminating plate mounting tape by mounting to a permanent self-adhesive polymer on the sleeve, guaranteed for 10 years.

From BW Converting's own portfolio, attendees will experience the PCMC Fusion Series of central impression flexo presses, engineered for high-speed, high-precision printing with advanced automation, award-winning drying, and fast setup and changeover performance. The press on display will be equipped with BW Converting's Baldwin Defender® Inspection technology, demonstrating how integrated inspection can support stronger quality control and faster issue detection on press.

Together, the technologies featured at IMPACT 2026 illustrate how workflow integration, smarter automation and improved process control can deliver measurable gains in productivity, consistency and competitiveness.

To learn more about IMPACT 2026 or to register for the event, visit: [www.bwconverting.com/more/events/event/2026/05/14/default-calendar/impact-2026-print-event](http://www.bwconverting.com/more/events/event/2026/05/14/default-calendar/impact-2026-print-event)

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#### ABOUT BW CONVERTING

From paper to plastic, ink to textile products, to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion-plus Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to [bwconverting.com](http://bwconverting.com).

#### ABOUT BARRY-WEHMILLER

Barry-Wehmiller (BW) is a growth platform and value-added operator redefining success in business by demonstrating how human and economic vibrancy work in harmony. With a portfolio spanning industrial and packaging automation, professional services and life sciences technology, BW combines disciplined operations, people-centric leadership and purpose-driven growth with a permanent capital mindset to create lasting value for all stakeholders. Recognized globally for pioneering a model of leadership that empowers leaders to perform with excellence while caring for others, BW has grown into a \$3.6 billion-plus organization with more than 12,000 team members united by a shared mission of building a better world through business. Barry-Wehmiller's journey in creating new expectations of business is chronicled in the late Chairman and former CEO Bob Chapman's bestselling book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#), available from all major booksellers. To learn more, visit [barrywehmiller.com](http://barrywehmiller.com).