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Amcor highlights operational benefits of BW Converting's PCMC Meridian Elite+ anilox cleaning platform at Wisconsin flexible packaging facility

BW Converting delivers proven performance with its latest laser cleaning platform, now operational at Amcor Flexibles North America



GREEN BAY, Wis. — Sept. 11, 2025 — BW Converting reports strong early results from its newly launched [PCMC Meridian Elite+ laser anilox cleaner](#). The system is delivering measurable performance gains at multiple customer sites, including Amcor Flexibles North America (AFNA), one of the world's largest flexible packaging producers.

First introduced in early 2025 under the legacy PCMC brand, the Meridian Elite+ is the sixth-generation evolution of BW Converting's laser roll cleaning platform, engineered to deliver advanced automation, precision and data-driven maintenance for today's flexographic pressroom. With the newest platform now in the field, Amcor is among the first converters to implement it in a full-scale production setting.

The Meridian Elite+ is engineered to deliver advanced automation, precision and data-driven maintenance.

"The Meridian Elite+ takes our anilox management program to the next level," said Erica Kirinovic, Manufacturing Process Improvement Engineer, Amcor Flexibles North America. "It integrates the anilox volume measurement process directly into the cleaning cycle, consolidating what historically has been a two-step manual process. This has improved consistency by eliminating the risk of equipment damage during measurement and has freed up operators to focus on other critical pressroom tasks."

The Meridian Elite+ automates both cleaning and inspection processes, using laser ablation to safely remove ink, adhesive and coating residue from the engraved cells of anilox and gravure rolls. A built-in microscope measures cell volume before and after cleaning, confirming recovery and triggering a second cycle if needed — no operator intervention required.

This integrated, closed-loop system gives converters full traceability of each roll's cleaning history and volume trends through a connected roll health database. The result is improved first-pass print accuracy, faster changeovers and longer roll life.

With more than 250 laser cleaners installed globally and a growing share of the flexible packaging market, BW Converting continues to lead in automated roll cleaning innovation. The Meridian Elite+ is available in multiple configurations and is designed, built and serviced entirely in-house under the PCMC brand.

To learn more about BW Converting's expanded capabilities or to explore the advanced process-improvement technologies of the PCMC brand, visit bwconverting.com.

ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to bwconverting.com.

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