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Stacey Tank brings focus on people and performance to Barry-Wehmiller Board of Directors *Bespoke Beauty Brands CEO has delivered exceptional results for 20-plus years at Fortune 500 companies*



Stacey Tank, CEO for Bespoke Beauty Brands, has joined the Barry-Wehmiller Board of Directors.

ST. LOUIS — June 4, 2025 — Barry-Wehmiller is pleased to announce that Stacey Tank, CEO for [Bespoke Beauty Brands](https://www.bespokebeauty.com) (“BBB”), has joined its Board of Directors.

Tank brings 20-plus years of global experience at Fortune 500 companies, including a decade at General Electric followed by executive roles at The Home Depot and HEINEKEN. At BBB, parent to multiple beauty brands, she has championed both a growth agenda and a continual investment in people and culture.

Before joining BBB in 2023, Tank served as Chief Transformation Officer for HEINEKEN in Amsterdam, where she shepherded its new growth strategy, EverGreen. Prior to that, she led The Home Depot’s multibillion-dollar Home Depot Installation Services and Home Depot Measurement Services businesses, and held finance, communications and marketing roles at General Electric. Tank sits on the board for Blackstone-owned Interior Logic Group, the leading U.S. installer of interior finishes for new home construction.

Dedicated to finding authentic ways businesses can make a positive impact, Tank launched a \$250 million commitment to veteran housing and a \$50 million shop class program at The Home Depot, as well as established HEINEKEN’s net-zero carbon strategy. She has served on numerous and varied boards, and founded Our Happy Place, a nonprofit organization supporting children, educators and families navigating childhood mental wellness.

“I have always been curious about innovative models of capitalism that find a sincere balance between the needs of both internal and external stakeholders,” said Tank. “I see Barry-Wehmiller trying to define a new model for business that marries top performance at scale with a deeply human-centric approach.”

Said Bob Chapman, Barry-Wehmiller Chairman and CEO: “When Stacey and I first connected more than five years ago at the Higher Purpose Conference cohosted by Washington University in St. Louis and Barry-Wehmiller, I knew we shared similar beliefs about the importance of creating a world where people find their purpose and become who they’re intended to be. The way we lead impacts the way people live—and with Stacey’s impressive career achievements, as well as her capacity to care, I believe she will make a significant impact on our Board.”

“As Barry-Wehmiller embarks on our next wave of exciting growth, Stacey’s passion for fostering people-centric cultures will be a major asset to our organization, along with her depth of experience in manufacturing and commercial excellence,” said Kyle Chapman, Barry-Wehmiller President. “Her expertise perfectly complements that of our other incredible Board members, and I believe she will immediately add value.”

Tank graduated summa cum laude with a Bachelor of Science from Syracuse University. She and her family live in upstate New York.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](https://www.everybodymatters.com). To learn more, go to barrywehmiller.com.