



FOR IMMEDIATE RELEASE

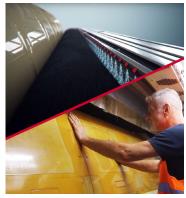
For additional information, please contact: Christina Björkander, *Dir. Global Marketing & Communications* christina.bjorkander@baldwintech.com **Baldwin Technology Company Inc.** 8040 Forsyth Blvd.

St. Louis, MO 63105 USA

f. +1 (314) 726-2132 baldwintech.com

t. +1 (314) 863-6640

Baldwin presents free webinar on automated cleaning of high-graphics presses Corrugated printers can attend a live session hosted in German or view a recorded English session



Baldwin's unique FlexoCleanerBrush achieves unparalleled automatic cleaning results on high-graphics corrugated printing presses.

ST. LOUIS — Feb. 16, 2021 — Baldwin Technology Company Inc. is inviting corrugated printers to a free webinar hosted in German on February 25 at 11 a.m. Central European Time. The live educational session—which will be recorded for later viewing—will present corrugated cleaning trends, challenges, needs and solutions. An English version of the webinar is available ondemand as well.

"In our webinar, corrugated printers will see comparisons of manual and automatic cleaning, as well as cloth versus brush technology," said Michael Stürmer, Vice President of Product Line Cleaning at Baldwin and webinar subject matter expert. "The corrugated business is booming, and because there are many companies, printers need to differentiate themselves by speeding up production and enhancing production quality."

Webinar attendees also will learn more about Baldwin's cleaning technologies and how they can improve sustainability, safety, production speeds, waste reduction and more. Baldwin's FlexoCleanPick and FlexoCleanerBrush automate common cleaning tasks, like hickey-picking and end-of-run cleaning. In fact, with the FlexoCleanerBrush, printers can pick hickeys in seconds and run complete full-plate cleaning programs in minutes.

Those interested can <u>register for the live webinar in German here</u>; all registrants will receive a link to the video recording afterward. Register to receive a link to the recorded English webinar here.

ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit baldwintech.com.

ABOUT BW FORSYTH PARTNERS

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm Barry-Wehmiller. Established in 2009, BW Forsyth Partners blends Barry-Wehmiller's unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit bwforsyth.com.