

FOR IMMEDIATE RELEASE

For additional information, please contact:

Emily Jed, *Media Liaison*
emily.jed@baldwintech.com

Baldwin Technology Company Inc.

8040 Forsyth Blvd.
St. Louis, MO 63105 USA

t. +1 (314) 863-6640

f. +1 (314) 726-2132

baldwintech.com

Baldwin to showcase data-connected UV, LED, corona, color and inspection solutions at Label Congress

Suite of products improves converted label quality consistency for brand owners



Baldwin experts will be on hand at Label Congress for live demonstrations of its solutions, and to share actionable ideas and deployment scenarios to help label printers and converters take their businesses to new levels of excellence.

ST. LOUIS — Sept. 13, 2021 — Baldwin Technology Company Inc. will be exhibiting in booth 63 at Label Congress 2021, held September 29 and 30 in Chicago. At the first in-person networking and educational event for the US label industry since the start of the COVID-19 pandemic, the company will showcase its entire suite of data-connected technologies that work in harmony to produce superior labels. These innovations range from corona surface treatment and UV- and LED-curing, to 100 percent inspection and defect detection/removal, to in-line color measurement, along with advanced real-time and historical process monitoring via Baldwin's cutting-edge Industry 4.0 AMP Internet of Things (IoT) software platform.

Visitors to Baldwin's booth will have the opportunity to explore its comprehensive, next-generation label-printing solutions via live demonstrations and also learn from experts how its connected suite of products can help drive higher profits, while improving converted label quality consistency for brand owners.

Front and center in the booth will be [Baldwin's AMP IoT platform](#), which allows live and historical data to be viewed together across the production process, supporting greater uptime, job productivity and automation. Featured solutions pair sensor-gathered data with operational data from Baldwin and third-party equipment to gain live, actionable insights that can be used to improve production efficiency, while enabling new levels of color consistency with fewer defects and greater assurance of curing.

"Data will drive the next great advantage in label converting, the same as in just about every other industry," explained Steve Metcalf, Chief Marketing and IoT Officer for Baldwin. "Those who have access to their production data—and can harness this information to improve their process, quality and competitiveness—will have a real advantage over those who don't."

Baldwin is the only solutions provider in the label industry to offer a full portfolio of data-connected critical press technologies that work together to improve production uptime, quality and repeatability.

"Brand owners demand consistent quality and are seeking more and more proof via conformity records and 100 percent inspection reports," Metcalf continued. "Our AMP IoT advanced monitoring platform, deployed across our product lineup, can quickly contextualize data, giving converters a ready-made, competitive advantage based on intelligent analysis that takes the guesswork out of the equation."

Through its strategic acquisitions, Baldwin offers the broadest range of connected process-improvement technology for the printing and packaging industries, in addition to being the premier global provider of cleaning, drying and spray automation systems. [Baldwin Vision Systems'](#) Web Printing Controls, QuadTech and PC Industries offer 100 percent defect-detection, and register- and color-control solutions; [AMS Spectral UV](#) provides LED, UV and IR systems; and [Ahlbrandt](#) manufactures corona surface treatment and rotary spray technology.

"There are many companies that make print technologies for labels. Baldwin differentiates itself as the only industry supplier offering a complete platform of next-generation, connected solutions that can be deployed on your press to give label converters

Baldwin to showcase data-connected UV, LED, corona, color and inspection solutions at Label Congress

Sept. 13, 2021

Page 2 of 2

something new,” said Craig Black, Baldwin’s Vice President of Sales, Americas. “We are excited to support the industry by way of Label Congress, and look forward to seeing so many of our label industry customers, partners and friends together again.”

For more information, please contact:

Emily Jed, Media Liaison: emily.jed@baldwintech.com or +1 (845) 323-5852

ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit baldwintech.com.

ABOUT BW FORSYTH PARTNERS

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm Barry-Wehmiller. Established in 2009, BW Forsyth Partners blends Barry-Wehmiller’s unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit bwforsyth.com.