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## Baldwin showcases groundbreaking TexCoat G3 in Turkey at ITM

### *Sustainable Precision Application Technology product for textile finishing boosts quality and productivity*



*Baldwin Technology Company Inc. will showcase the TexCoat G3 at the ITM tradeshow in Istanbul, Turkey, April 14 to 17, 2018 (hall 12, booth 1213).*

ST. LOUIS — March 14, 2018 — Baldwin Technology Company Inc. is pleased to showcase the TexCoat G3 for the first time in Turkey during the ITM tradeshow, held in Istanbul from April 14 to 17, 2018. This groundbreaking Precision Application Technology product—which will be demonstrated in hall 12 at booth 1213—enables a sustainable textile and nonwoven finishing process, with low energy consumption, reduced water and chemistry waste, and substantial savings of production time and costs.

Launched in 2017, the innovative TexCoat G3 already has been installed at major textile finishing facilities worldwide, with proven positive results, including:

- Reduced water and chemistry usage, up to 50 percent
- Reduced total changeover time, up to 85 percent
- Reduced chemistry waste, up to 95 percent

“We are immensely proud to showcase the TexCoat G3 in Turkey, one of the leading markets for innovation and productivity in the textile industry,” said Simone Morellini, Baldwin Sales Manager-EMEAR. “We see great potential for our Precision Application Technology products in this region, and our goal is to help customers improve productivity, while saving valuable resources and contributing to a sustainable future.”

Baldwin’s Precision Application Technology product line provides customers with more flexibility, fewer production steps and increased uptime. With individual nozzle control and automatic volume adjustment, the TexCoat G3 ensures precise and uniform application in various process conditions and capacities. Adjustments can be set in relation to cloth width, g/m<sup>2</sup> and textile characteristics, allowing for complete control of the amount of water and chemistry applied.

Furthermore, the TexCoat G3 is versatile, managing a wide range of low-viscosity chemistries—such as water-repellent, softener and anti-microbial finishing—as well as single- and dual-sided applications, various textile characteristics and wet-on-wet applications. Plus, it significantly reduces changeover times to less than five minutes, thanks to fully automatic flushing, and its mist containment covers encapsulate and prevent aerosols from escaping, securing a healthy working environment.

Leading apparel producer HanesBrands recently invested in 19 TexCoat G3 systems from Baldwin. “We have had outstanding results in productivity increase, and we can clearly see that this technology will make a great contribution to our future efficiency and sustainability savings,” said Mike Abbott, HanesBrands Global Director of Research and Innovation.

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Spot Ltd., under the leadership of Cengiz Kahraman, has been representing Baldwin's Precision Application Technology product line for the textile market in Turkey since 2016. The two companies collaborate closely and are committed to revolutionizing the textile finishing industry.

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### ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit [baldwintech.com](http://baldwintech.com).

### ABOUT BW FORSYTH PARTNERS

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm [Barry-Wehmiller](http://Barry-Wehmiller). Established in 2009, BW Forsyth Partners blends Barry-Wehmiller's unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit [bwforyth.com](http://bwforyth.com).