

FOR IMMEDIATE RELEASE

For additional information, please contact:

Christina Björkander, Dir. Global Marketing & Communications
christina.bjorkander@baldwintech.com

Baldwin Technology Company Inc.

8040 Forsyth Blvd.
St. Louis, MO 63105 USA

t. +1 (314) 863-6640

f. +1 (314) 726-2132

baldwintech.com

Baldwin receives three FlexoCleanerBrush™ orders in 30 days

Full-width automated cleaning system will be installed on high-graphics corrugated presses



Baldwin's three new FlexoCleanerBrush installations are located in Bavaria (Germany), Michigan (US) and Florida (US). The Florida order was secured in partnership with local agent Technoflex in South Carolina (US).

ST. LOUIS — March 23, 2021 — Baldwin Technology Company Inc. has successfully landed three new [FlexoCleanerBrush](#) orders, with a total of 16 cleaning heads, from customers in the US and Germany. During the COVID-19 pandemic, Baldwin has delivered a total of 30 FlexoCleanerBrush cleaning heads, thanks to close collaboration between onsite team members, local agents, the company's global sales organization, and support from its product and technology center in Germany.

With the FlexoCleanerBrush system, an inline cleaning station installed within each print unit uses a brush that runs the full width of each printing plate. Paired with a precision spray application system, the FlexoCleanerBrush evenly distributes a mixture of detergent and water across the plate as it spins, gently cleaning its surface. The plates are then dried by the integrated air knife.

“With two of the recent orders, the customers had already installed the FlexoCleanerBrush in other locations. One of them reported as much as a 30 percent production capacity increase, thanks to the installation,” said Lee Simmonds, Regional Sales Manager at Baldwin. “Both customers have experienced insufficient results with their original traversing cloth cleaning systems, which will now be removed and replaced with the full-width, stand-alone, automated FlexoCleanerBrush technology from Baldwin.”

Improving sustainability is one of the key drivers for investments in the corrugated printing industry. The FlexoCleanerBrush dramatically cuts water waste by cleaning plates more efficiently. In a recent independent study that was conducted to validate the capacity of the automated system, the FlexoCleanerBrush could fully clean and dry all printing plates in less than four minutes and pick hickies in seconds.

Besides offering efficient cleaning during runs and fast end-of-job cleaning, the FlexoCleanerBrush system also enables operators to remove dry plates from the machine without the potential risk of plates sticking together once they are placed back in the plate-racking system. This helps to ensure increased board throughput, less downtime and a safer working environment by eliminating operators' contact with nip points, moving parts and chemicals.

ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit baldwintech.com.

ABOUT BW FORSYTH PARTNERS

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm [Barry-Wehmiller](#). Established in 2009, BW Forsyth Partners blends Barry-Wehmiller's unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit bwforsyth.com.