

## FOR IMMEDIATE RELEASE

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## Marius Batrin promoted to President of Alliance Machine Systems International

*Experienced engineering and innovation executive to provide vision and strategy for paperboard packaging automation leader*



*Marius Batrin has been promoted to President of Alliance Machine Systems International.*

SPOKANE, Wash. (USA) — May 2, 2022 — [Alliance Machine Systems International](http://Alliance Machine Systems International), a global leader in the manufacturing of automated paperboard packaging equipment for the production of corrugated boxes, announced the appointment of Marius Batrin as President of the Spokane, Washington-based company. Batrin, who has served as Alliance's Vice President of Engineering, Global Development and Innovation since 2011, replaces Mark Duchesne, who is retiring after leading the company for the past 21 years.

"Marius has been a key member of the Alliance Leadership Team for more than a decade and his experience as VP of Engineering uniquely qualifies him to take on the role of President," said Duchesne. "He has a compelling vision for the future of Alliance and I am more than confident that he will continue to drive its growth by taking care of our customers and our team members."

"I am excited and honored to lead the Alliance team," Batrin commented. "Our people-centric mission is centered on treating everyone with respect and dignity and exceeding our customers' expectations. The more we understand our customers' challenges and goals, the more effectively we can respond to their needs and create real value for them and for our fellow team members. I look forward to leading the Alliance team as we focus not on finding customers for our products, but rather developing innovative solutions for our customers."

In 2015, Alliance was acquired by [Barry-Wehmiller](http://Barry-Wehmiller), the 137-year-old, \$3 billion-plus global capital equipment and engineering solutions firm led by CEO Bob Chapman and President Kyle Chapman. "Marius is an extremely talented and experienced executive poised to lead Alliance to even greater levels of success," said Kyle Chapman. "With his strategic vision, operating skills and leadership experience, Alliance will continue to evolve into a global leader known for its exceptional people, innovative products and service, and ability to offer enduring value in the marketplace."

A native of Romania, Batrin earned a Master of Science in Engineering from Polytechnic University of Timișoara and an MBA from Northwestern's Kellogg School of Management. Prior to joining Alliance Machine Systems, he was the Director of Operations and Engineering for O'Hara Technologies of Ontario, Canada.

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### ABOUT ALLIANCE

With more than 15,000 installations worldwide, Alliance Machine Systems International has become a premier and trusted provider of corrugated box production technology to many of the industry's leading companies. From small e-commerce containers to jumbo-sized specialty boxes, Alliance's team of engineers develop innovative solutions to handle a wide variety of box production needs. For more, go to [alliancellc.com](http://alliancellc.com).

### ABOUT BARRY-WEHMLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3+ billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](http://Everybody Matters: The Extraordinary Power of Caring for Your People Like Family). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).