

**FOR IMMEDIATE RELEASE**

For additional information, please contact:  
Sarah Guptill, *Marketing Coordinator*  
sarah.guptill@accraply.com

3580 Holly Lane North  
Plymouth, MN 55447-1269 USA

**t.** +1 (763) 557-1313  
**f.** +1 (763) 519-9656  
**accraply.com**

## Accraply showcases craft beer, beverage and pharma innovation at Pack Expo 2016

MINNEAPOLIS, Minn.—Sept. 15, 2016 — Accraply, Inc., a leading manufacturer of automated labelling and converting systems, will promote its latest technology at Pack Expo 2016, November 6-9, at the McCormick Place in Chicago, IL.

A team of professionals from Accraply will be available throughout the show in booth #S-2100 to discuss the company's complete range of product offerings which include self-adhesive, roll-fed and shrink sleeve labelling systems as well as converting equipment for the shrink sleeve label and flexible packaging markets.

Accraply is one of a number of Barry-Wehmiller companies represented in [BW Packaging Solutions](#). Through their collective capabilities, these companies can provide a single piece of equipment to fully-integrated, tailor-made packaging line solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

### Craft Beer

Shelf appeal and short-runs define the craft beer labeling race. Breweries know that new flavors, unique names and eye-catching graphics are what set their product apart from the competition. Without funds nor space to stock pre-printed cans, the craft beer market is turning to shrink sleeve labeling for the solution to their inventory challenges. Accraply will exhibit its craft beer labeling system which includes the Graham | Sleeveit SLF Labeler, Shrink Tunnel and the all-new Stanford Sabre sleeve cutter.

### Beverage

Producers in the high-volume beverage industry know that every minute counts when you run your line 24/7. Quick change-overs and maintenance are vital to keep production on-schedule. Accraply's line of Trine roll-fed labeling equipment is answering this need with two new machine options; automated vacuum drum cleaning and label pick-off. The vacuum drum cleaning kit allows operators to simply press a button to clear excess residue from the drum, allowing for a quick as-needed response. The label pick-off kit enables the automated removal of labels which are dispensed during the preliminary setup after a container size change-over.

### Pharmaceutical

Track-and-trace has become a focus of progress throughout the pharmaceutical supply chain, affecting large and small suppliers, alike. For years, Accraply has supplied complex, high-speed labeling systems to the pharmaceutical industry. At Pack Expo 2016, Accraply will display a self-adhesive labeler fitted with a vision system that makes track-and-trace attainable for companies with modest budgets.

In a collaborative exhibit with another BW Packaging Solutions company, Accraply will partner with [Thiele Technologies](#) to show an Accraply 204 Labeler integrated with a Thiele Streamfeeder VTS-1200. The multi-purpose Vacuum Transport System moves a variety of flat and multi-thickness products – including pharmaceutical packaging – while the Accraply labeler applies many types of self-adhesive labels including films, coupons or booklet-style labels.

BW Packaging Solutions encompasses a number of Barry-Wehmiller businesses – Accraply, BW Container Systems, Design Group, Hayssen Flexible Systems, Paper Converting Machine Company, Pneumatic Scale Angelus, Synerlink and Thiele Technologies. At Pack Expo 2016 in booth S-2100, BW Packaging Solutions will host a “Packaging Challenge” forum and special appearances by Barry-Wehmiller CEO Bob Chapman, who recently released his book, *Everybody Matters: The Extraordinary Power of Caring For Your People Like Family*. For a detailed schedule of events, go to [bwpackagingsolutions.com](#).



---

## Accraply showcases its craft beer, beverage and pharma innovation at Pack Expo 2016

Sept. 15, 2016

Page 2 of 2

---

### ABOUT ACCRAPLY, INC.

Comprised of the Accraply, Trine, Stanford, Graham, Sleeveit and Harland brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for its cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts and advances in application and converting technologies. Accraply, a subsidiary of Barry-Wehmiller Companies, Inc., is a leader in the design, manufacture and support of pressure-sensitive, roll fed and shrink sleeve label application systems as well as converting and finishing equipment for the shrink sleeve and flexible packaging markets.

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2+ billion organization with 11,000-plus team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).