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With Harland addition, Accraply becomes a pressure-sensitive labeling ‘Titan’

A year after acquisition, unparalleled global sales and service on display in Europe

MINNEAPOLIS, Minn. (USA) — May 4, 2017 — Almost a year after becoming part of Accraply and the larger Barry-Wehmiller family, Harland Machine Systems is ready to show off its reinvigorated brand.

And at two upcoming events in Europe, customers will get a better sense of how the combination of the Accraply and Harland product lines has resulted in unparalleled offerings in the pressure-sensitive labeling marketplace.

“Harland and Accraply have long traveled similar paths,” said Séamus Lafferty, president of Accraply. “Both are about the same age and service similar customer bases, but each in their own spaces and geography, without much overlap. So, joining forces to become one of the largest suppliers of pressure sensitive labeling machines has made us better on numerous fronts. The combination of Harland and Accraply’s global infrastructure has produced a network of sales and service support that is stronger than ever. With Harland’s products now backed by Barry-Wehmiller’s service guarantees, it’s a huge win for our current customers and customers who will partner with us in the future.”

One of Harland’s offerings that is getting the most attention is the Titan, one of the world’s most unique linear pressure-sensitive labelling systems.

Developed for the high-volume, high-throughput fast-moving consumer goods marketplace, the Titan is a high-speed, heavy-duty 4-station linear PS-labelling system for applying front and back labels to a broad range of containers. Totally servo-driven, the Titan can accurately label at speeds up to 400ppm on containers up to 750ml.

But most impressively, the Titan has changeover times of less than 10 minutes, an unmatched speed that results in a minimum amount of downtime in production. It is self-monitoring to provide optimum reliability and operational efficiency and is highly configurable to different products. No need for machine reconfiguration, just changeparts.

“A machine like the Titan is the innovation that major companies will want for their production line,” Lafferty said. “With over 100 units already in production, it sets the standard for reliability and productivity in the industry.”

In addition to Harland, Accraply also has the Graham | Sleevit, Stanford and Trine brands under its umbrella.

There are two upcoming opportunities in Europe to find out more about Accraply and Harland’s combined offerings:

Accraply is one of a number of Barry-Wehmiller businesses represented in BW Packaging Solutions, located in Hall 6 Booth D62 at interpack 2017 – held May 4 – 10 in Dusseldorf, Germany. Through their diverse capabilities, these companies can collectively provide everything from a single piece of equipment to fully integrated, tailor-made packaging line solutions for a wide range of packaging industries.

Accraply, along with their Harland sales force, will also be in attendance at imPACKED 2017, hosted by fellow BW Packaging Solutions company Hayssen Flexible Systems at its manufacturing facility in Nottingham, 12-16 June 2017. imPACKED is the United Kingdom’s largest in-house packaging machinery event, offering attendees the opportunity to see live demonstrations of the latest in packaging technology from all types of food processors and distributors.



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ABOUT ACCRAPLY, INC.

Comprised of the Accraply, Graham | Sleeveit, Harland, Stanford and Trine brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for our cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts and advances in application and converting technologies. Accraply, part of Barry-Wehmiller, is a worldwide leader in the design, manufacture and support of pressure-sensitive (self-adhesive), roll-fed and shrink sleeve label application systems, as well as converting and finishing equipment, for the shrink sleeve and flexible-packaging markets. For more, go to accraply.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.5 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.