

FOR IMMEDIATE RELEASE

For additional information, please contact:
Sarah Guptill, *Marketing Coordinator*
sarah.guptill@accraply.com

3580 Holly Lane North
Plymouth, MN 55447-1269 USA

t. +1 (763) 557-1313
f. +1 (763) 519-9656
accraply.com

Accraply to cohost the AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop

Shrink sleeve education and live demonstrations return to Accraply for fifth consecutive year



PLYMOUTH, Minn. — April 5, 2017 — Accraply, a division of Barry-Wehmiller, will present live equipment demonstrations during the *AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop*, held May 23 and 24, 2017, in partnership with AWA Alexander Watson Associates. This workshop, which includes an optional Spanish translation, serves as an interactive guide to the technologies and processes involved in the production and application of shrink sleeve labels. Day 1 of the educational event is hosted by Flint Group Narrow Web at its Rogers, Minnesota, facility, and Accraply hosts the second day in Plymouth.



By incorporating classroom presentations with onsite demonstrations, the workshop offers a unique opportunity for those who seek to gain a sound education in heat shrink sleeve technology. The event also includes a “cures and remedies” panel discussion between attendees and industry specialists. In addition to Accraply and Flint Group Narrow Web, the workshop is supported by Klöckner Pentaplast, Creative Edge Software, Phenix Label Company and CSW Inc.

“The popularity of this seminar and the superb partnership with Flint Group Narrow Web and Accraply have worked so well that we return to Minnesota for a fifth consecutive annual event,” remarked AWA Alexander Watson Associates President and CEO Corey Reardon. “The participant feedback has been overwhelmingly positive, and this workshop is consistently one of the highest rated events we hold all year. This is due, in no small part, to the significant support and participation from leading international companies in this growing technology arena.”

The *AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop* features presentations and live demonstrations.

Additional information about the workshop can be found at awa-bv.com/events.

Registration is currently open. Participation is limited.

ABOUT ACCRAPLY INC.

Comprised of the Accraply, Graham | Sleeveit, Harland, Stanford and Trine brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for our cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts and advances in application and converting technologies. Accraply, part of Barry-Wehmiller, is a worldwide leader in the design, manufacture and support of pressure-sensitive (self-adhesive), roll-fed and shrink sleeve label application systems, as well as converting and finishing equipment, for the shrink sleeve and flexible-packaging markets. For more, go to accraply.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.5 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his new book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.