

## FOR IMMEDIATE RELEASE

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# PCMC introduces new Fusion C Press at Impact 2016



Green Bay, Wis. – May 10, 2016 – Registration is now open for Impact 2016 which will feature the unveiling and live demonstration of the new Fusion C press. The Fusion C is loaded with the same fast make-ready and waste-saving features as PCMC’s Fusion family of products, but with a smaller footprint and fewer parts, saving space and cost. Accessibility and ease of use, coupled with PCMC’s commitment to quality in design and manufacturing, make the Fusion C a unique offering in the market.

In addition to demonstration of the Fusion C and viewing of a Fusion Board press, you’ll have direct access to a select group of industry suppliers as well as discussions with PCMC team members from all parts of the company.

“We took our core technologies from our ELS-Max and Fusion presses, and put them into the Fusion C,” said Rich Rogals, director of sales. “We believe the Fusion C will be a game changer in the way people do business, and it’s lower in cost and faster to market.”

The event will take place on August 3, 2016, at PCMC’s headquarters in Green Bay, Wis. To learn more about the event or to register, please visit <http://pcmcimpact.com>. This event is made possible in part by the following sponsors:

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## ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. Its comprehensive product offering includes rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses serving the flexible packaging, prime label and carton converting industries.

## ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2+ billion organization with 11,000-plus team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, *Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*. To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).