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Hayssen Flexible Systems Appoints Robin Holding as Horizontal Machinery Sales Manager UK



NOTTINGHAM, UK — March 4, 2015 — Robin Holding has been appointed to the role of Horizontal Machinery Sales Manager, UK. Holding will be responsible for selling the entire Hayssen Flexible Systems Horizontal Machinery range in the south of the UK, including equipment from the newly acquired Schib Packaging SRL. Holding has over 30 years of experience in the processing and packaging equipment industry, with roles in both engineering and sales, giving him a wealth of experience that will expand the knowledge within the sales team and throughout the business.

"Robin's appointment is another exciting step in the growth of our horizontal machinery business. We are dedicated to building lasting relationships and giving our customers outstanding support on a global level. Robin's appointment helps us to achieve this," said Tony Crofts, Sales & Marketing Director EMEA for Hayssen Flexible Systems. "I am looking forward to working with Robin and the success he will bring to the business."

About Hayssen Flexible Systems

Hayssen Flexible Systems is recognized as a form fill seal (FFS) technology and services leader worldwide. Its innovative, high-speed flexible VFFS and HFFS packaging systems accurately fill and bag thousands of food products and a wide range of other types of retail, industrial and institutional products. Hayssen Flexible Systems is headquartered in the Greenville-Spartanburg area of South Carolina, with manufacturing and technology centers in the UK and Italy. Hayssen Flexible Systems is a proud member of the Barry-Wehmiller family of companies, the largest packaging automation group in the Western Hemisphere.

ABOUT BARRY-WEHMILLER

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