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Andrew J. Hulse Named VP of Sales and Marketing for Accraply



MINNEAPOLIS, Minn. — April 30, 2015 — Séamus Lafferty, President of Accraply, is pleased to announce that Andrew J. Hulse has been appointed as Vice President of Sales and Marketing.

“Andrew’s proven leadership and business development skills will serve both Accraply and our customers well as we continue to expand our labelling and converting equipment footprint, globally,” said Lafferty. “His capacity for strategic thinking and planning makes him a valuable addition to our executive leadership team, and his commitment to people-centric leadership and delivering customer-centric solutions makes him an easy fit within our culture.”

“I am excited to join the Accraply team. A focus on leadership and delivering the right solution to the right customer puts Accraply at the forefront of the industry. I can’t imagine a better place to continue the leadership journey I began over 25 years ago as a young ensign in the US Navy,” said Hulse.

Hulse comes to Accraply from a green technology startup, Sageglass, where he held the position of Vice President of Business Development. Prior to that role Andrew served as Vice President of Business Development in the Defense and Space business unit of Honeywell Aerospace. Previously, he spent 12 years in various executive positions, general management and marketing positions within Honeywell’s Aerospace and Automation and Control divisions. Before Honeywell, he served for a decade as a naval flight officer in both operational and instructional roles. Hulse earned a bachelor’s degree in robotic engineering from Purdue University and a master’s degree in engineering systems management from St. Mary’s University in Texas. Additionally, he has completed certificates in organizational change, leadership, marketing and Six Sigma.

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