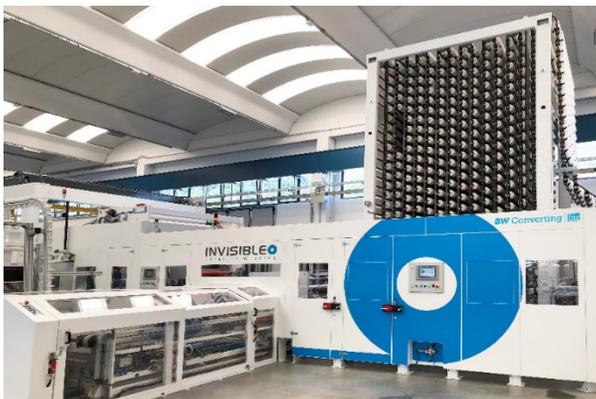


FOR IMMEDIATE RELEASE

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BW Converting illustrates that ‘No waste sustainability is closer than you think’ at Tissue World Istanbul

Andrea Carmignani to present how BW Converting’s PCMC INVISIBLE-O coreless rewinding technology fast tracks tissue converters to next-level environmental goals



BW Converting’s hygiene business segment illustrates that ‘No waste sustainability is closer than you think’ in stand D10 at Tissue World Istanbul.

GREEN BAY, Wis. — Nov. 5, 2024 — United under one global organization at Tissue World Istanbul, [BW Converting’s](#) hygiene business segment will highlight the importance of sustainability in its machinery and product production cycles and share strategies for energy-saving, waste reduction and the adoption of sustainable production methods. BW Converting’s hygiene brands include Paper Converting Machine Company (PCMC), Winkler + Dünnebieer (W+D) STAX Technologies and Northern Engraving and Machine.

The event takes place at the Hilton Istanbul Bomonti Hotel & Conference Center in Istanbul, Turkey, November 20 to 21, where BW Converting will showcase its latest solutions in tissue converting and packaging machinery and advancements in embossing in stand D10.

Turkey has experienced an impressive 70% increase in production volume and 40% growth in capacity over the past decade, establishing itself as a global leader in tissue manufacturing. Tissue World Istanbul serves as the ideal event where innovation converges with opportunity.

“No waste sustainability is closer than you think” is the theme of the conference session led by Andrea Carmignani, Tissue Converting Sales Executive at BW Converting, on Wednesday, November 20 at 3:40 p.m., at the Conference Theater. Carmignani will present how BW Converting’s PCMC INVISIBLE-O coreless rewinding technology fast tracks tissue converters to next-level environmental goals

“Safeguarding the environment requires unique and effective approaches,” said Carmignani. “Key benefits of a more sustainable world include waste reduction, 100% tissue from start to finish, recyclable packaging, energy savings, reduced carbon dioxide emissions and optimized transport.”

As a tissue converter, it can be difficult to control costs while also focusing on optimizing sustainability. But with the coreless winding PCMC INVISIBLE-O technology, it is achievable by removing the core board and glue required in this process, which reduces costs and supply problems and provides a truly efficient and innovative solution.

BW Converting's hygiene business segment illustrates 'No waste sustainability is closer than you think' at Tissue World Istanbul

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PCMC INVISIBLE-O technology allows rewinding of high- and low-firmness rolls, for both consumer and away-from-home products.

"Ecological and sustainable solutions represent one of the biggest challenges for the tissue industry and having that in mind, the BW Converting Hygiene Business Segment is dedicated to finding the solutions that will support our customers' needs as well as the market demands and ecological standards," said Walter Tamarri, VP Marketing, Hygiene at BW Converting. "Tissue products are not mere commodities. Rather, they are high-tech paper specialties based on complex science, and like many of our customers, we also believe we can all play an important role together in respecting and safeguarding the environment."

Visit BW Converting at stand D10 to learn about its latest solutions in tissue converting and packaging machinery and innovative ideas and advancements in embossing technology.

ABOUT BW CONVERTING

From paper to plastic, ink to textile, products to packaging, BW Converting changes things for the better. We innovate, design, manufacture and service precision machinery that unlocks manufacturing opportunities in tissue, hygiene, print, packaging, mailing, textiles and other high-performance industrial applications. By unifying our product brands — Paper Converting Machine Company (PCMC), Winkler + Dünnebier (W+D), Baldwin Technology Co., Hudson-Sharp, STAX Technologies and Northern Engraving and Machine — under one global organization as part of the \$3.6 billion Barry-Wehmiller organization, we help maximize global industry potential today and tomorrow. To learn more, go to [bwconverting.com](https://www.bwconverting.com).

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of highly engineered capital equipment and consulting services for a wide variety of industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3.6 billion organization with more than 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to [barrywehmiller.com](https://www.barrywehmiller.com).